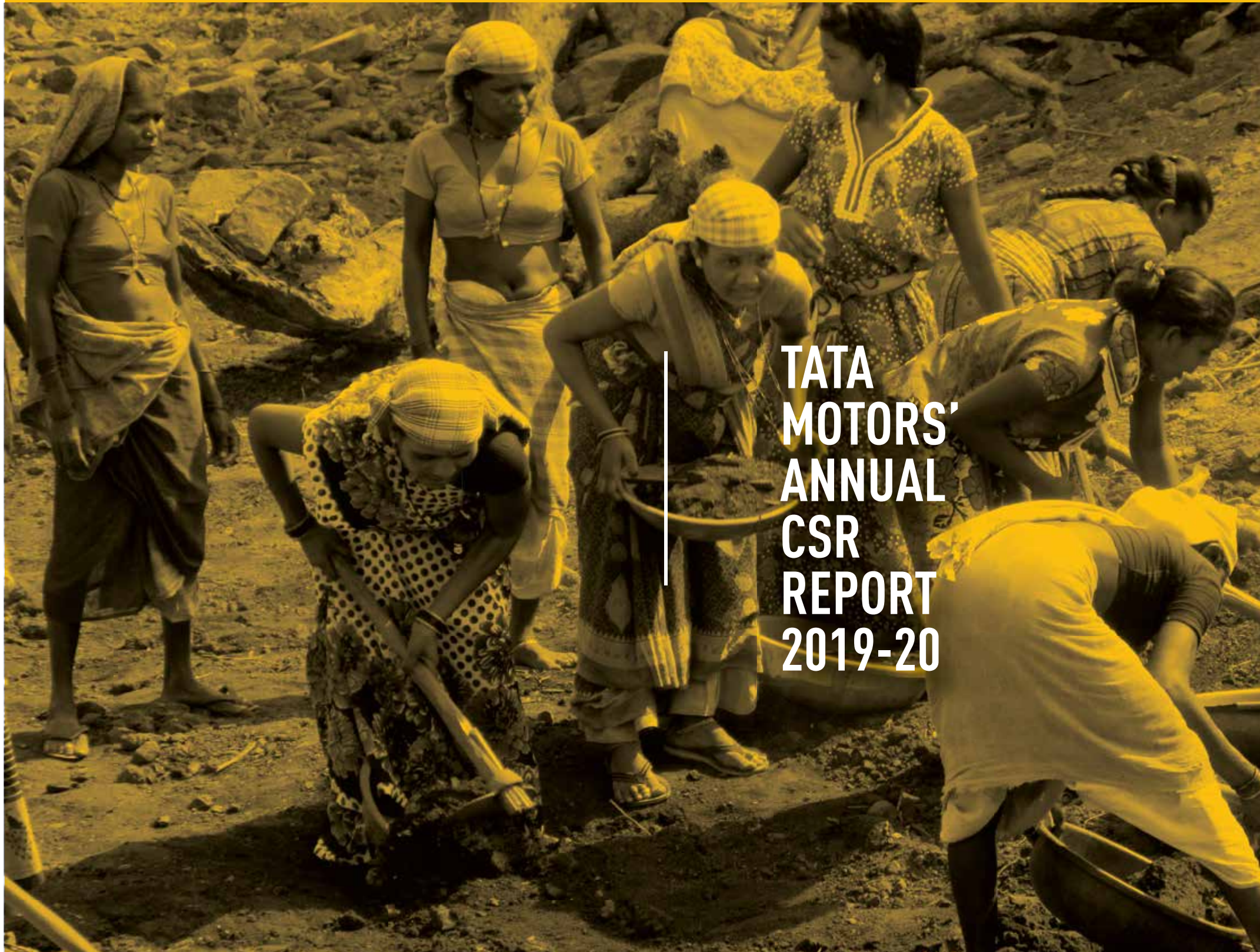
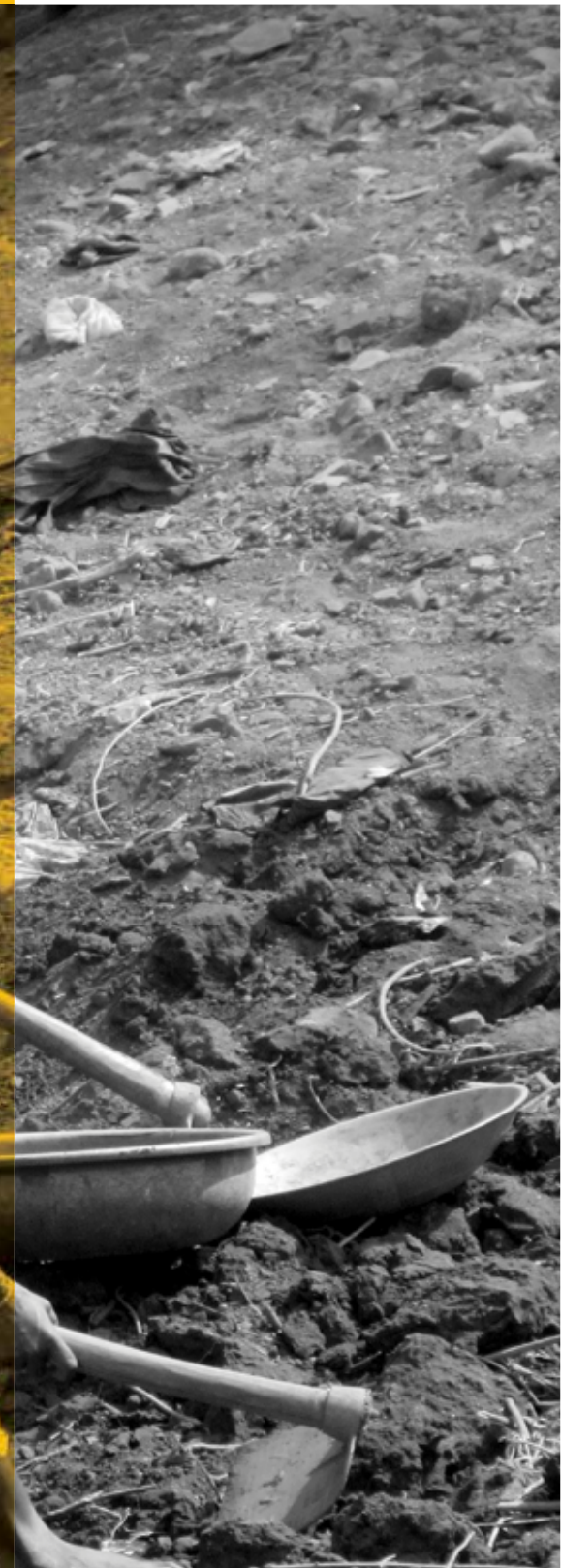




TATA MOTORS
Connecting Aspirations



**TATA
MOTORS'
ANNUAL
CSR
REPORT
2019-20**



For more information on CSR connect
with CSR Lead of Tata Motors
Mr. Vinod Kulkarni
Email: vc.kulkarni@tatamotors.com
www.tatamotors.com



Contents

05

Section 1

Accelerating Aspirations: Stories that inspire

This section celebrates the bravehearts who never gave up on their dreams and paved their way to what they are today. We bring few selected cases who represent the larger mass on their challenges, their efforts and finally achieving one of the major milestones in life. Apart from sharing a small narration of these individuals, this section also has notes on the overall project, its elements and the NGO partners who play an equal role in shaping lives of individuals.

45

Section 2

Sneak Peek: CSR Programmes at Tata Motors

This section presents a management summary of programmes, its scale, impact and geographical footprint through data. It also gives a visibility how the CSR programmes of Tata Motors balance international priorities by furthering Sustainable Development Goals, strengthening efforts towards addressing issues of national priority as articulated in Schedule VII of the Section 135 of the Companies Act (Companies Act 2013). This section will aide civil society organisations, academia, researchers to have better understanding of our work.

73

Section 3

Disclosures: Transparency improves governance

This section presents an assurance statement by a third party that evaluates and assesses our CSR programmes, its compliance to guidelines outlined by Ministry of Corporate Affairs. These documents are the outcome of vetting our key processes such as baseline and need assessment that confirms relevance of programmes, due diligence of NGO partners, scrutiny of Memorandum of Understanding and its compliance and adherence with respect to program deliverables, CSR expenditure and most importantly program's impact on the lives of an individual. This section will aide the stakeholders, such as - Civil Society Organizationals, Government Agencies, etc. to appreciate the spectrum of our work.

FOREWORD BY MD



**Message from
Mr. Guenter Butschek,
CEO & MD, Tata Motors**

Dear Tata Motors Family Members,

Since its formation 152-years ago, the Tata Group has served as the custodian of public good, living upto its mission to address the world's most urgent needs. With 'Responsibility' as a core value and ensuring what comes from the people goes back to the people many times over, as the guiding principle of its business conduct.

At Tata Motors, Corporate Social Responsibility (CSR) is engrained in our DNA. With a philosophy rooted in the mission statement- 'innovating mobility solutions with passion to enhance quality of life', our CSR efforts are directed towards addressing some of India's major challenges in the field of **Health (Aarogya), Education (Vidyadhanam), Employability (Kaushalya) and Environment (Vasudhara)**.

Over the years, we have been working extensively with underprivileged communities, especially in the vicinity of our plants. As these are located near both rural and urban areas, the CSR programme has progressively developed to better serve their evolving needs. The scope and depth of our engagement for their holistic well-being has consistently increased along with the resource allocation and capital outlay to support this expansion.

In FY19-20, the programmes designed and implemented by Tata Motors positively impacted over **8.3 lakh lives**. What is most encouraging is that these programmes recorded improved outcomes with their outreach to the most deserving sections of the population, including over **40% from SC/ST**.

Two exceptional natural occurrences during the year necessitated extraordinary interventions. Ferocious floods in Maharashtra caused extensive damage to life and livelihoods, demanding a substantial relief effort to support the ones impacted. **Tata Motors complimented Maharashtra State Government Flood Response Programme and provided aid to over 45,000 people.**

The onslaught of the pandemic COVID-19 warranting an unprecedented nationwide lockdown mandated immediate large scale efforts. True to the Tata way of working, we responded swiftly to serve the community needs with supplies of essentials. Cooked food, masks and sanitizers along with information kits on precautions to be taken for safety, health and hygiene, were arranged for thousands of truck drivers, the unsung frontline heroes, who played a stellar role in ensuring that the wheels of nation were kept running with seamless transportation of supplies. **This direct assistance benefitted 1.5 lakh people including migrants, daily wage earners who lost livelihood, and those who were left stranded or forced to seek shelter in transit camps.**

Our endeavour to make CSR impact enduring and permanent gained momentum by developing self-reliance amongst beneficiary communities via focused programmes. We made operating models leaner, underpinning the principle of '**More from Less for More (MLM)**'. Optimising resources, ensuring judicious investments and stitching effective collaborations, we made our brand promise '**Connecting Aspirations**' come alive by making the impact of our CSR initiatives more powerful, long lasting and holistic. Our success can be gauged by the fact that **Tata Motors was able to mobilise nearly 55% of resources through partner contributions.**

The Tata Motors Employee Volunteering Programme also saw a surge in volunteering hours with more employee participation and deeper engagement in various community welfare initiatives. More than **50% of the 28000 employees** participated and invested over **1.1 lakh** volunteering hours for social causes, a **67% increase** over previous year.

Our efforts to support the community were acknowledged and appreciated by several stakeholders who bestowed prestigious awards and accolades. As we enter the 75th year of Tata Motors, **I share with immense pride that our collective efforts over the last decade have made a positive difference to the lives of 5 million people across India.**

Our role has progressively grown from being just a resource provider to a facilitator and now an enabler for driving positive change. And for this, I am grateful to all internal and external stakeholders for their consistent support and encouragement.

I look forward to your continued commitment and guidance in this ongoing journey to enhance the quality of life in the communities we serve.

Best wishes

Guenter Butschek

Part of the USD 100 billion Tata group, Tata Motors Limited is a USD 45 billion organisation, is a leading global automobile manufacturer of cars, utility vehicles, buses, trucks and defense vehicles. It is India's largest and the only OEM offering extensive range of integrated, smart and e-mobility solutions. With 'Connecting Aspirations' at the core of its brand promise, the company's innovation efforts are focused to develop pioneering technologies that are sustainable, provide enhanced purchase experience and deliver a consistent quality of after sale service to meet the evolving aspirations of the market and the customers. With its strong commitment towards providing smart, safe and zero-emission transport solutions for personal and mass mobility, Tata Motors has developed a range of EV products that are specifically designed for our NewGen, environment-conscious customers.

Tata Motors is further supported by Tata Group companies, bringing their unique and specialized offerings, to develop comprehensive solutions and build the future 'Smart Mobility, Smart City' ecosystem". As an integral part of our commitment to Good Corporate Citizenship, we at TATA Motors believe in actively assisting in the improvement of the quality of life of the people in the communities, giving preference to local areas around our business operations.

ABOUT THE COMPANY

Tata Motors follows the Tata philosophy that the community is not just any other stakeholder but is in fact the very purpose of its existence. The involvement of senior leaders is decided at the CSR Committee of Board level based on the involvement having a potential impact which is worthy of their participation. The Board develops key policies based on the value system that governs the way of conducting business with stakeholders & ensures correct interpretations & implementation of policies.

The CSR committee comprises of 2 Independent Directors and 1 Whole - Time Director.

The Board in accordance with the Act constituted Corporate Social Responsibility (CSR) Committee to:


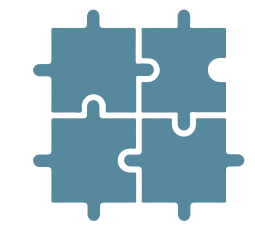



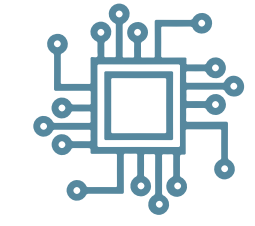
- Formulate and recommend to the Board, a Corporate Social Responsibility Policy which shall indicate the activities to be undertaken by the company as specified in Schedule VII of the Act;
- Recommend the amount of expenditure to be incurred on the activities referred to in the above point; and
- Monitor the Corporate Social Responsibility Policy of the Company from time to time

Senior Leaders believe that inclusive, equitable and holistic development of society is essential for nation building as also for sustainable growth of the organization. In line with the group's vision of inclusive development, the company's Affirmative Action Programmes are an instrument to bring social equity by making the Scheduled Caste and Scheduled Tribe communities (with preference to women, those who are physically challenged, single women etc.) as our focal points across all the CSR programs. To action this, we have a Policy on Affirmative Action which provides equal opportunity through Education, Employability, Health, Essential Amenities which are housed with the CSR function, Employment with Human Resources and Entrepreneurship with Supply Chain Function.

STRATEGY

Tata Motors' six-pronged CSR strategy balances; the needs and aspirations of the community, Sustainable Development Goal agenda and the National priority need through its common minimum programmes. The human life cycle approach advocates interventions right from, the pre-natal care to education, across the spectrum- right from high-school level to professional courses, leading to employability and employment, thus catering domains, starting from community engagement, to social upliftment and environmental transformation.

THE SIX TENETS OF TATA MOTORS' CSR STRATEGY ARE :

 <p>Adopting Human Life Cycle Approach: Tata Motors adopts human lifecycle approach by offering age continuum. CSR programmes which are horizontally linked to each other.</p>	 <p>Upstream & Downstream Linkages: Business Connect - Employability programmes have business connect.</p>
 <p>Philosophy of More From Less for More : More from Less for More implies striving to achieve scale by judicious utilization of resources, to achieve greater impact. It is realisation by forging partnerships and leveraging technology.</p>	 <p>Measuring Social Capital : Adoption of socially appropriate impact measures like SROI.</p>
 <p>Leveraging all Stakeholders : Engagement of Tata Motors' Eco System - Engaging business partners in the entire value chain.</p>	 <p>Leveraging Technology : In all CSR processes and programmes for optimal efficiency and improved governance.</p>

These principles have helped in Seeding sustainability - Planning sustainability for Key programmes with high resource commitments, Exit strategy worked out, Tapering down of financial resources YOY, Calibrating measures for ensuring scale, quality, efficiency and effectiveness build into the strategy.

FUTURE PRIORITY AREAS -

- **Ensure higher inclusivity from the lense of Gender, Affirmative Action & Disability**
- **Investing in innovative and sustainable programmes**
- **Strengthen Government delivery mechanism through partnerships**



Stories that inspire . . .

ACCELERATING ASPIRATIONS



Sameer
Tasleem
Darshana
Bella Sara



S.Viji
Anjali
Riyaz
Rohan



Mani Babu
Arjun Mardi



Sabir Alam
Rajnandini



Ravindra Zate
Preeti Sharma
Vanita Mahale
Ashwani Kumar



Prasad Arak
Deepa Desai
Laxmi Dalawi
Pooja Jadhav



HEALTH ON WHEELS: Outreach Mobile Health Camp for the Malnourished Children

HEALTH ON WHEELS, A HAPPY TOMORROW

Rajini, Tata Motors' health worker spotted a seven-month-old Sameer in arms of his helpless father who was waiting for a vehicle to reach the nearby hospital. Seeing the condition of the child, Rajini decided to take the couple to their mobile health camp, known as **Health on Wheels for malnourished children**.

Upon examination, **Sameer was found Severe Acute Malnourishment (SAM)**. While treating the child, his parents too were counselled on adopting nutritious food habits and encouraged for behavioural changes towards hygiene and personal care. The team then referred the child to nutrition rehabilitation centre (NRC) for better care and treatment. Sameer soon began to recover and came back home after 15 days, although coming out of malnutrition was still a long journey for him.

Today, Sameer is around 2 years old and weighs 10 kg. "Now Sameer is healthy, he plays and smiles. It has been possible only because of the efforts of Rajini madam. She was the one who accompanied us to hospital, got the child registered at Parvarish Kendra for nutritious food" says a visibly happy father.



Sameer

*MOBILE HEALTH CLINIC

Tata Motors in collaboration with ICDS and Institute of Social Development (ISD) with an objective to provide medical consultancy, nutrition support and counselling to parents launched Health on Wheels for the malnourished children residing in the rural and urban slum pocket of the district Udham Singh Nagar

The team consisting of the ladies doctors, pharmacist, counsellor, poshan doot and physiologist conducts camp as per the schedule in the rural and urban slum pockets in coordination with ICDS team.



THIS KITCHEN GARDEN



Ravindra Zate and family (Nandani Village)

The holy environs of Ganeshpuri and its adjoining villages have high tribal population and high incidence of malnourishment in children. The two loving children Prem & Prince of the Zate family are no exceptions.



NURTURES HEALTH



Prasad Chikitsa

In response to this situation, our NGO partner Prasad Chikitsa has been providing supplementary food and medicine to such families through its network of arogya sevaks (health volunteers). Series of trial and error to address this situation yielded limited results till one struck upon the age-old practice of nurturing a backyard garden popularly known as kitchen garden. Tribal communities used to supplement their nutritional requirements by growing vegetables locally. The team was quick to pilot with few families and the practice produced very encouraging results.

Prasad Chikitsa in its new approach fortified its project on malnutrition by providing seeds and training for starting kitchen garden. Zate family also picked up this idea and as on date have beautiful kitchen garden that has two of their health children blooming with joy.

*ORGANIC KITCHEN GARDEN

Since year 2014, the Prasad Chikitsa - Tata Motors Limited have partnered to combat malnutrition only in children under 6 years of age, through a systematic and structured approach. The intervention started with nutritional supplement support which has now been extended to Behavioral Communication programme in the community and the Organic Kitchen Farming. Apart from this, Prasad Chikitsa organizes health camps for Anemia detection for the adolescent girls, and health awareness in the reproductive age group. More than 1200 unique beneficiaries have been covered through this programme, which has also led to reducing seasonal migration.



LEVERAGING GOVERNMENT SCHEMES TO BUILD RESILIENCE

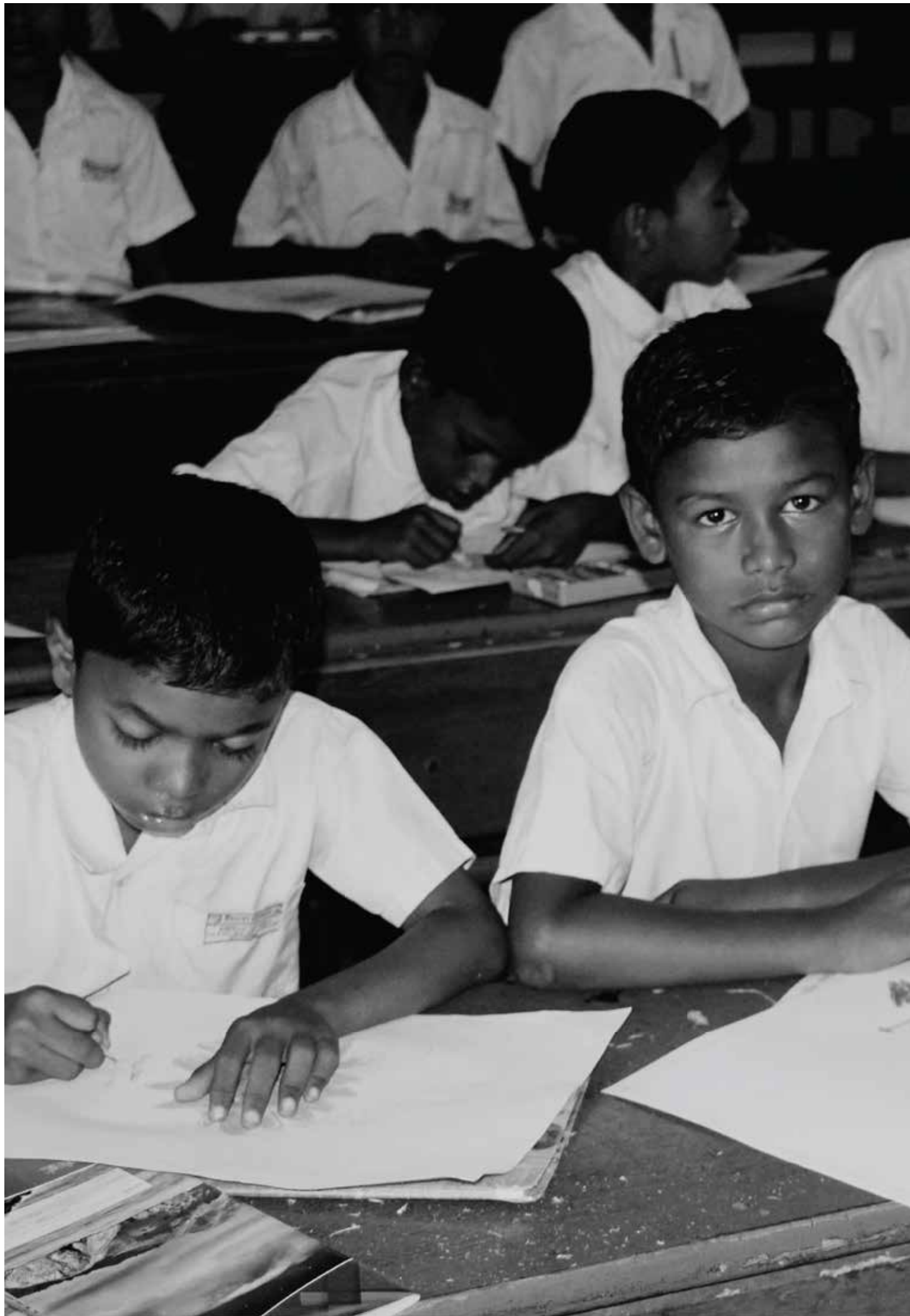
Our work on addressing malnutrition amongst children is not only restricted to children but also focus on empowering families. Since families living in slums face multiple vulnerabilities, we have identified local slum dwellers as community link workers (CLWs) who work on families as a unit and provide other enablers to the community to address malnutrition and associated issues. Sameena Shaikh, one of the CLWs identified a group of five widows, all mothers of malnourished children. Looking at their abilities to undertake micro-enterprise, Sameena screened them for a government scheme that supports such destitute women to start micro-enterprise. Sameena identified 30 women are eligible for the loan, filled up their applications and finally has been successful in getting monetary support, Rs. 3,00,00 (Rs. 10,000/beneficiary) to start their household businesses. These beneficiaries now plan to have small scale businesses like bangle shop, selling fish, vegetables, and flowers. These efforts have provided economic fortification to the work on malnutrition and providing resilience from relapsing again under poverty.

Addressing malnutrition in children under five years of age in the urban slums of Pune

With 44% of under-five years of age children malnourished, India is the malnutrition capital of the world. As per NFHS-4 study indicates malnourishment is higher for Dalit and Adivasi. To address the situation Tata Motors in Pune, in the year 2014, started working in slums having significant SC/ST population by adopting a comprehensive community-based intervention to address the issue of malnutrition. The objective was to ensure better health and build resilience in communities through targeting, phasing, stabilizing and replicating the interventions. Apart from strengthening the government institution to deliver its services, CoMal (abbreviation of Combating Malnutrition) intermarries clinical interventions (as per WHO protocol) with social and behavioral change interventions.

This model stabilized in 2018 by ensuring over 96% malnourished children being healthy on a sustained level showing symptoms of good motor skills and reasonable cognition. Learning from the good practices in select slums, Tata Motors replicated this model to other slums of Pune where the results were much faster. The Social Return on Investment (SROI) study establishes that communities have much better health standards and are more resilient to diseases, have made better nutritional choices, adopted better WASH practices.





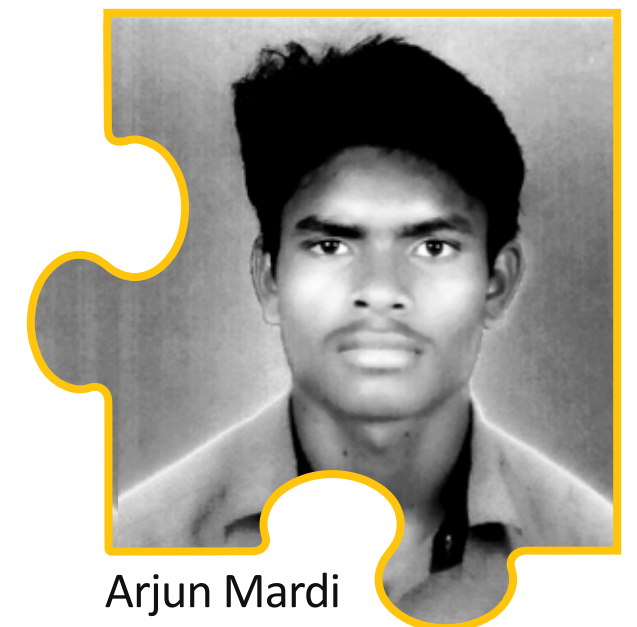
*SPECIAL COACHING CLASSES

Pre-Metric Classes are a series of free supplementary tutorials that are given to underprivileged students (who cannot afford additional tuition fee) for various subjects like English, Math and Science. The objective is to motivate students from 8th to 10th to take up higher studies by helping them improve their scholastic performances. These classes are organized on a daily basis at locations proximate to the residence of the students or in school premises without impacting their regular schedule. This is part of the Common Minimum Programme (CMP) of Tata Motors and is deployed through Shiksha Prasad Kendra (SPK)- an NGO promoted by Tata Motors in Jamshedpur.

Arjun Mardi, a young 18 year tribal is pursuing humanities and is burning the midnight oil to become a civil servant sometime in near future. His splendid performance in class X board exam gives him and his family confidence that one day he will become a bureaucrat and serve his community and the country. However, the situation was not as hopeful as it sounds today. Nestled in proximity to Jaduguda mines, his family of six toiled for livelihood in farms in their poverty-stricken village - Dhuboni. **Had Arjun not heard about the Pre Metric Coaching Classes from his friend, there were high chances for him to drop out of school.** Run by Shiksha Prasad Kendra of Tata Motors, these coaching centres are renowned for providing quality inputs in English, Math and science free for needy students. Looking at his irregularity in attendance (due to his domestic compulsion), his teachers had to work very hard with him. Gradually his performance improved not only in academics but in other co-curricular activities where he won many prizes.

EVEN EAGLES NEED A PUSH

The same boy who struggled to get barely 45% marks in std 8th class exams, **scored whopping 83% in class 10th exam** and qualified to receive the coveted Akanksha Scholarship instituted by Tata Motors for meritorious students. To see his dedication towards becoming a civil servant, his parent's eyes glow with hope as Tata Motors is accelerating his aspirations



Arjun Mardi



HOWLING SUCCESS THROUGH IITs

“I don’t allow my disability to come in the way of my dreams. When people around were pulling me down, it was the **Tata Motors Financial Aid Programme** that gave me courage and hope” gleams Mani Babu, a young Dalit who completed his **Electrical Engineering for Indian Institute of Technology** in 2018. The family of this wheel bound lad from Kurnool district of Andhra Pradesh worked as labourers to put two square meals on the plate. Moved by his grit, Tata Motors immediately offered him Financial Assistance that supports students with living expenses, tuition fees, counselling by mentors at the Indian Institute of Technology in Mumbai, Gandhinagar and Bangalore. Mani Babu is all geared up to crack the civil services examination. What more? He inspired his sister to complete Masters in Pharma.

“**I don’t allow my disability to come in the way of my dreams.**”

*FINANCIAL AID PROGRAMME

Financial Aid Programme (FAP) is a joint initiative between Tata Motors and Alumni Association of the Indian Institute of Technology. Together we have created a revolving fund to support needy and meritorious engineering candidates at IIM- Bombay & IIT Gandhinagar. Students from vulnerable families are screened, selected and supported till they finish their engineering. They also receive mentorship from the senior leadership of Tata Motors. Once the students graduate and find jobs, they voluntarily contribute to this revolving fund. This project crossed its threshold of self sufficiency last year with over 10% of pass outs contributing to the corpus.

Mani Babu



Prasad Arak

HIS PERSEVERANCE SAW THE LIGHT OF DAY.

His well-tailored suit and swanky workstation at **Price Waterhouse Cooper (PwC)** cheats his early struggles and humble background. Meet Prasad Arak, an **Electrical Engineer from IIT-Mumbai**. The life of this Dalit family (which he is a member of) is full of ups and downs. He got his first major jolt when he lost his father during school days. His mother who worked as a social worker in Phulgaon-near Nagpur in Maharashtra toiled to raise both her children whose brilliance earned them government scholarship to prepare for the JEE entrance exam. Things seemed to work for him till the time he got his second major jolt when he was denied of scholarship at IIT Mumbai due to his low rank in JEE entrance exams.

He didn’t wish to bother his folk back home with his struggles. But he was determined. His perseverance saw light of the day during the orientation session at IIT Mumbai where he learnt about the **Financial Aid Programme** instituted by Tata Motors. Looking at his credential and his journey, he was selected for this programme. Since then, there has been no turning back for Prasad. In the meantime, his elder sister also completed her B Tech. Not satisfied with his current achievements, Prasad is all geared up for preparing for civil services.

THE PASSPORT FOR A SHINING TOMORROW



Deepa Desai

Laxmi Dalawai and Deepa Desai have many things in common. Both are proud employees at WIPRO, both have studied in government schools and both belong to families for whom education was a luxury and whose parents made a difficult but unregretful decision of sending their daughters to school than to let them do menial jobs at a tender age. Had they not been introduced to the special coaching classes run by Tata Motors in association with Swami Vivekanand Youth Movement in Dharwad, they could have possibly ended up as child labourers. Both these girls proved their mettle by scoring more than 90% marks in class 10th Board exams. Looking at their potential Tata Motors offered them scholarship programme for higher studies, resource support to IIT-JEE entrance examination in 2017. Despite having a hard-luck at the IIT-JEE entrance, they finished their graduation in science. In the interim, they were given soft skills by Vidya Poshak- a partner NGO in Dharwad. Today, these girls are not only worthy daughters of proud parents but role models for the students of the government schools in Dharwad.



Laxmi Dalawi



*SPECIAL COACHING CLASSES

Special Coaching classes run in partnership with two NGO partners namely Swami Vivekanand Youth Movement and Vidya Poshak in Dharwad. These are series of free supplementary tutorials given to underprivileged students (who cannot afford additional tuition fee) for subjects like English, Math and Science. The objective is to motivate students from 8th to 10th to take up higher studies by helping them improve scholastic performances. The brightest of the minds are prepared to crack competitive entrance exams (by Vidya Poshak).

These girls are not only worthy daughters of proud parents but role models for the students of the government schools.

CRAFTING THE WIKIPEDIA

She is the face behind creating knowledge source in Marathi at Wikipedia.



The unassuming demeanour of Pooja Jadhav will not make you believe about the contribution that she is making in the knowledge economy. Does that trigger your interest? If yes, then you will be caught in your amusement to know that **she is the face behind creating knowledge source in Marathi at Wikipedia**. Pooja- a product of Tata 20 Programme (at **Vigyan Ashram** in Pune) always wanted to study computer sciences. Given her good academic credentials, her parents somehow juggled to finance her under graduation in computer science schooling of her sisters. There were 16 more such girls like Pooja who has passion in their belly. In 2017 when Tata Motors along with Vigyan Ashram designed the **Tata 20 programme** that aims to infuse skills in young aspiring women to pursue the career of their choices. Pooja enrolled herself for this programme and learnt new-age skills that included 3D printing, web communication, web management.

Once they completed this course one year course, they received a contract from Wikipedia to create knowledge source in Marathi. Since then, there has not been looking back. With time, Pooja acquired advance skills and is now a **Master Trainer at Vigyan Ashram** - busy teaching young women new age & future skills along with her regular contribution to Wikipedia. She has become a role model for many young women and has been featured in few publications.

*TATA 20 PROGRAMME

Tata 20 at Vigyan Ashram was a special project designed to enable entrepreneurial concepts of young rural girls into concrete business plans for 20 girls. This project was co-designed with Vigyan Ashram. Vigyan Ashram is a field action project of Indian Institute of Education in Pune that has a vision to of village self-reliance by imparting skills on basic rural technology for self-employment so that youth don't have to migrate outside their village. Tata Motors supported these girls with a scholarship amount for 1 year so that can could test their ideas on-field and start their enterprise.



FROM JNV TO ISRO

Sabir Alam is a **B.Tech in Aerospace Engineering** and currently serving as a **scientist at Vikram Sarabhai Space Centre of Indian Space Research Organisation (ISRO)**, Trivandrum. Science always fascinated Sabir. He remembers how difficult it was for his poor father to arrange for quality education in his village. Cognizant of his humble family background, Sabir decided to appear for the Jawahar Navodaya Vidyalaya (JNV) that offers residential quality education for free to bright students in each district. Upon securing admission to JNV, Sabir got to know about the **IIT - JEE Coaching at Avanti** that grooms young minds to crack competitive examination like IIT- JEE through a unique peer to peer learning approach. With his 17 classmates, Sabir drowned himself in learning. He recounts that these peer to peer learning not only provided him with clever tricks to solve problems at speed and accuracy but also made learning full of fun. The mentorship provided by the mentors from IIT Madras and the love that he received from his peers has shaped Sabir in his current avatar.

Sabir Alam



EDUCATION IS THE GREATEST LIBERATOR.

From a remote small village in Samba District, J&K to a Job at L&T and an MBA candidate at IIM Bangalore, younger sibling of a loving sister and proud son of an army officer, Ashwani Kumar has come a long way. Belonging to a remote village of our country in J& K, Ashwani would have finished his education till 12th and would have done odd jobs in the nearby town. However, life had better things in store for him. Things started to change post his admission to Jawahar Navodaya Vidyalaya at Puducherry. And it got even more exciting post his selection for Avanti Fellowship. It was here that he got to know about other career options like engineering. IITs, IIMs, NITs et al. He worked hard and cracked the NIT entrance at Puducherry.

Ashwani Kumar



“IIT-JEE Coaching at Avanti has been the biggest turning point in my life. I am proud to say that I have studied from an organization which aims to give students like me equal opportunities towards a promising future. I would like to thank Tata Motors for helping students like me bridge the gaps between their talents and the opportunities” recounts Ashwani. After tasting the fruits of education, he convinced his parent to let his elder sister do her post-graduation. It’s rightly said that education is the greatest liberator and Tata Motors is part of these aspirations.

* IIT JEE COACHING

Tata Motors - Avanti, Jawahar Navodaya Vidyalaya (JNV) **IIT-JEE coaching Program** is aimed at helping students from rural and/or financially underprivileged background, by creating opportunities for students interested in Science and Mathematics to qualify some of the world’s most difficult selection tests- JEE and NEET entrance exams for IIT and Medicine. This test preparation is expensive and unavailable in most Indian towns and cities. Through Avanti, TML helps JNV schools provide this essential service to their Science and Mathematics students. Several Avanti students from government schools have gone on to place in the top 500 nationally on the IIT Joint Entrance examination. Students have also gone on to study on full scholarships at the world’s best universities including the Massachusetts Institute of Technology. While few in number, these examples provide students with the hope, courage and aspiration for excellence necessary for them to strive harder and stay in Sr. Secondary school.



*SPECIAL COACHING CLASSES

Special Coaching classes are series of free supplementary tutorials given to underprivileged students (who cannot afford the additional tuition fee) for subjects like English, Math and Science. The objective is to motivate students from 8th to 10th to take up higher studies by helping them improve scholastic performances. These classes are held across 191 Bombay Municipal Schools covering over 24000 students. Run in asocial with Global Education Trust (the CSR arm of erstwhile Mahesh Tutorials and now Zee Learning), this project has improved the pass percentage of BMC schools from 55% in 2014 to 74% in 2018.



Moved by the incident, Tasleem resolved to become a doctor and serve those in need.

Tasleem was a jolly and carefree lad of a humble Muslim family nested in poverty-stricken Rokgard, a village of Basti district in Uttar Pradesh. His carefreeness witnessed a rude shock when one of his villagers died due to the lack of medical equipment. Moved by the incident, Tasleem resolved to become a doctor and serve those in need. Poor economic situation made his family move to the slums of Mumbai near Reay Road where they struggled hard at their tailoring shop. Noticing his grit, his father admitted him to the municipal school nearby. However, Tasleem's thirst for knowledge was not quenched in these resource-deprived schools. It was then that he learnt about the **special coaching classes** organized by Tata Motors through Global Education Trust (GET).

SAVIOR IN THE WHITE COAT

He lost no time in enrolling himself in these classes. Seeing his determination towards his goal, the teachers showered their love and knowledge. He came up with flying colors and his class 10th board exams and secured admission for higher studies in Wilson College and later **cracked** the coveted **NEET examination**. Currently, he is studying **medicine at YHMC College** and aspires to do his MD. In a dialogue with the Board Members of Tata Motors, Tasleem shares his plan to start his own practice and serve underprivileged communities.



S.Viji



Bella Sara



SHREDDING STEREOTYPES

Bella Sara a young science graduate questioned the automotive domain for being male - typed. Unlike her other peer group girls, her passion was to pursue a career in automotive sector and to achieve her dream she enrolled into the Automotive Service Technician course of Tata Motors' Learn, Earn and Progress (LEAP) programme, run in partnership with Skills for progress (SKIP), at Little flower Engineering institute in Kalamassery in Kochi. However, each step that led to chasing her dream brought lots of adversities and hardships - insufficiency of daily supplies and other economic constraints led her daily wayer parents to involve her elder sister into work at an early age. It was Bella's determination that she continued the course with a stipend on-the-job training at one of the well-known Tata Motors' dealer. She also earned a fee concession given to women trainees by Tata Motors. It was no looking back for Bella, she secured not only a job but a good promotion very soon at GMMCO CAT, one of the biggest dealers of caterpillar products in India. Bella is now preparing for her MBA entrance.

Viji's struggling days at Bangalore fueled his burning desire to pursue his dreams

TURNING DREAMS INTO REALITY

2017 was a tragic year for S Viji to leave his Mechanic Motor Vehicle course midway and work as a mason at a construction site in Bangalore, along with his family, to earn a living. He belongs to a migrant family that hails from Mandakappady village of Kallakurichi District. The struggling days at Bangalore fueled his burning desire to pursue his dreams, and after a year, Viji, resumed the Auto Technician Course - LEAP Programme, provided by the TLM ITI, facilitated by Skills for Progress (SKIP), a partner of Tata Motors. Along with the training he was also was exposed to the on-the-job training and 2 weeks advance training by Tata Motors, which helped him score first prize at the Auto Throttle in Goa in 2019. Viji now works at S-Drive, a multi-brand workshop in Chennai and earns Rs. 8500/month with free stay provided by the company.

Inspired by him, three of his friends have also enrolled in this training. Viji dreams of opening his own workshop in future.

*LEAP PROGRAMME

Learn, Earn and Progress (LEAP) programme our flagship skilling programmes that trains the youth in auto technician trade. Run in a Public-Private-Partnership mode across 15 State, the programme trains over 4000 school dropout youth in over 60 member Industrial Training Institutes who are members of our NGO partner of Skills for Progress (SKIP). The one-year training comprises 9 months of on the job training at Tata Motors dealership and authorized service stations where they receive market competitive stipend. Students are evaluated through a rigorous assessment by ASDC that has led to over 85% of the youth finding job post completion of training. The course gained popularity and the number of admissions shot to 1500% in 4 years' time and many are preferring it over conventional vocational training programmes.



E-DOST, THE DOORSTEP BANKER

E-dost, as her village folks fondly address her, **Anjali is the first government authorised service provider to Aadhar Enabled Payment System (AePS)** not only in her own village Pathardi, but in the **entire tribal block of Jawar block in the Aspirational Palghar District of Maharashtra**. A sudden demise of Anjali's husband, threw added additional responsibilities to support her children and her ageing in-laws. Today through AePS, she not only earns a sustainable livelihood but provides an ease to the villagers by **making the last mile banking and allied services available right at their doorstep, which other-wise had made them travel some 15-20 kms and spend minimum Rs 30 for a small financial transaction**. In a span of ten months, she has achieved a turnover ₹ 9.6 lakhs. This clearly indicates a rapid acceptance and popularity of the services among the community.

*IVDP

Thanks to our NGO partner - BAIF Institute for Sustainable Livelihoods and Development, implementing partner of Tata Motors for Integrated Village Development Initiative (IVDP) in Jawar, Palghar district, identified and trained Anjali to use the AePs technology through an app on her android phone and a piece of equipment. This initiative is part of our Special Project called Integrated Village Development Programme (IVDP) which is jointly run with the Office of the Chief Minister, Maharashtra with an objective to create a replicable model of a self-sustaining Gram panchayat through leveraging scale and machinery of government, speed and managerial skills and competence of corporate and ownership and governance of citizens.

Anjali is the first government authorised service provider to Aadhar Enabled Payment System (AePS)





FROM DARKNESS



Situations make or break a person and our *Preeti Sharma personifies the former. **Belonging to a dysfunctional family with an alcoholic father compelling her mother in commercial sex work to make ends meet**, Preeti wanted a different path to traverse and so did her mother. With sheer determination and tenacity, she could finish her higher secondary education through National Institute for Open Schooling (NIOS). As soon as she turned a major, she was admitted to **Astittva - an NGO that rehabilitates children with difficult backgrounds**. It is here where Preeti received skills for gainful employment. In the meantime she also learned Zumba. Today, **Preeti - once a shy and under-confident girl is out openly teaching children Zumba, theatre** and inspiring many more girls.



HARBINGER OF HOPE

*SOCIAL REHABILITATION

Astittva Welfare Foundation a partner of Tata Motors is a Section 8 company incorporated in Delhi working in the areas of Education, Environment, Employment, Youth Empowerment and Sustainable Development of the society. Astittva aims to instill change in the minds of people, and wants to motivate them towards building a society which is considerate for girls and women.

Situations make or break a person





RAJNANDINI



Rajnandini, a 28 year old tribal woman and single mother of two children is a young leader inspiring many like her on the hills of Uttarakhand. **She leads a microenterprise dealing with bamboo handicraft.** This enterprise consists of a set of extraordinary women who were members of an erstwhile Self Help Group that Rajnandini formed with training and support of our NGO partner Institute of Social Development (ISD) under the **Agriculture and Entrepreneurship Training programme.** **Trained on social enterprise, these women, led by Rajnandini started with a four-figure revenue to ₹ 3 lakhs in a year.** The members also participate in different trade fairs to exhibit their bamboo products. These women gleam with a halo of a newfound identity and confidence that awestruck others in the hill area.

* EDP

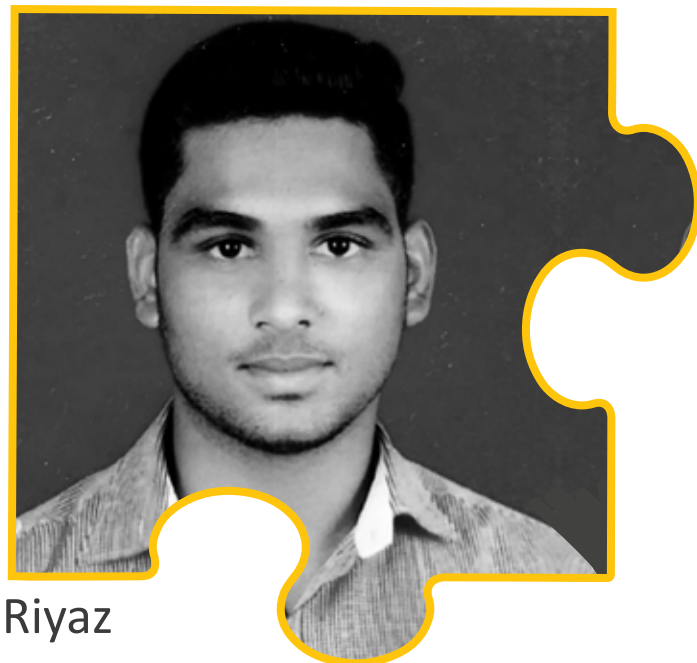
Agriculture and Entrepreneurship Training programme runs in partnership between Tata Motors and Institute of Social Development (ISD), which acts as a catalyst in the villages to help them access the Government services and schemes. ISD through its core experts group also delivers knowledge to the farmers for healthy, nutritious and high yield agri products, and encourages SHGs to adopt traditional trades for income generation. Tata Motors has partnered with ISD in Pantnagar and funds the project deployment in the community residing in its vicinity. This agri allied project was started with an objective to provide an alternative livelihood opportunity to the community.

GROOMING TRIBAL ENTREPRENEURS



These women gleam with a halo of a new found identity and confidence

AN ELECTRIFIED DREAM



Riyaz

Riyaz lives with his parents in Banganwadi one of the largest dumping grounds of civic waste in Mumbai. Extreme poverty compelled his father to marry off Riyaz's sister at a very early age. He had to engage in menial jobs to make a living. One day he got to know about the **skilling training** jointly offered by Tata Motors and Pratham near Chembur. He enrolled himself for the programme and was relieved to learn that his course fee was supported by Tata Motors. He did well in the training that **led him to a job in Bhabha Atomic Research Centre (BARC) as an electrician**. Riyaz had a much better life and could support his father who makes a meagre amount at his tailoring shop. **He also continued his education though Night College**. With time he gained expertise and left the job at BARC to do freelancing and is making much better than earlier. He aspires to become an entrepreneur and has enrolled himself in a course at Pratham's Entrepreneurship Development Program to support his vision.

He had to engage in menial jobs to make a living.



Tata Motors has been supporting our multi-skilling center of Pratham in Mumbai which has trained over 1800 youth under the Healthcare, White Goods, Driving, Facility Management, Retail and Delivery boy courses and placed over 70% of these youth in the related sectors. Tata Motors not only financing but is also a knowledge partner of Pratham's automotive training centers pan India. The partnership has enabled Pratham to reach out and benefit unemployed and economically challenged youth and creating a means for sustainable livelihood to them.

***SKILLING @ PRATHAM**

TRANSCEND ABOVE DARKNESS

Mainstreaming Children In Conflict With Law

Sometimes, our past doesn't define our future and certainly not for *Rohan. He had a difficult early life filled with tragedies and lifestyle in conflict with law. **Losing his father at adolescent age and a failed second marriage of his mother, took to substance abuse and petty crimes.** He was sent to the Dongri Observation home where he underwent a **rehabilitation process at Prayas** - our NGO partner who trained him to earn a living. Tempted by his strong desire to start a mobile repair shop he stole money from his counsellor's wallet, but it weighed on him. **Later he joined as a technician in a mobile repair shop, and has a respectable job with a decent salary.** He realized his mistake, apologized to his mother, returned the stolen money and has promised to start his own shop with the savings that he has able to manage. Our efforts not only groom professionals but also build character.

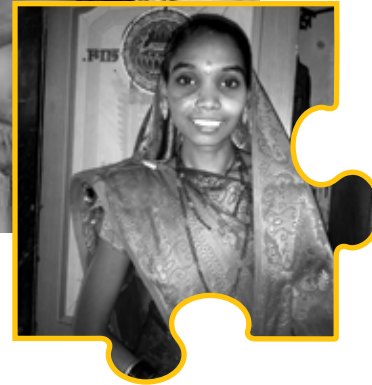


*SOCIAL REHABILITATION

Prayas, a field action project of Tata Institute of Social Sciences (TISS), attempts to facilitate **legal and rehabilitation process** within the criminal and juvenile justice system, and help children and youth administered by the system to reconstruct their lives – in a way that distances them from exploitation, crime and other vulnerabilities such as addictions, homelessness, and destitution. The ultimate goal of Prayas is to re-educate and retrain children who get involved in crime and re-integrate them into society. Tata Motors has played a big role by funding and monitoring this project. Today the project is reaching out to nearly 100 children per year with a more than 80 percent success rate.



Darshana



SKILLING AND GIVING WINGS

A resident Sakhare village in Palghar Taluka of rural Maharashtra Sudhir Jadhav dreaded of being a farm laborer like his parents. After his SSC, Sudhir joined a temporary job paying him Rs 6000/ in a company situated in MIDC, Boisar. Searching for a meaningful engagement, he came across Tata Motors partner Ramkrishna Mission Vocational Training Institute at Sakwar and enrolled for the residential, year-long carpentry **skilling course**.

After course completion Sudhir joined 'Sai Arts' at Manot, a workshop run by the RKM's Alumni, with the initial salary of Rs. 8000/-. Just after a year of exposure, he started getting the orders for furniture making from various places. Looking at this, he started working independently and his earnings went up to Rs. 10000/- per month.

Today he is financially stable and possesses a motorbike and well-equipped house with self-designed furniture. He is now a well-known carpenter in his area and aims to expand his business by establishing his own well-equipped workshop with modern carpentry tools and machines.



*SKILLING @ RKM

Sakwar is a tribal village located 50 kms from Thane City. Tata Motors along with **Ramkrishna Mission, Sakwar** is involved in holistic development of the tribal population of Vasai Taluka by funding interventions ranging from health-hospital to **residential skilling courses** in five employable trades, namely Auto Technician, Welding, Carpentry, Electric Wireman and Community Health Worker. Apart from the sponsorship, Tata Motors also encourages On-the-Job training for the youth. This initiative is gradually bridging the gap between Urban-Rural divide and also ensuring the availability of skilled manpower from rural areas. There is a huge demand for students from RKM in the nearby areas, because of professional knowledge and values. Roughly 100 tribal students undergo training each year and nearly all get placed, with an average salary of Rs 9000/ per month.

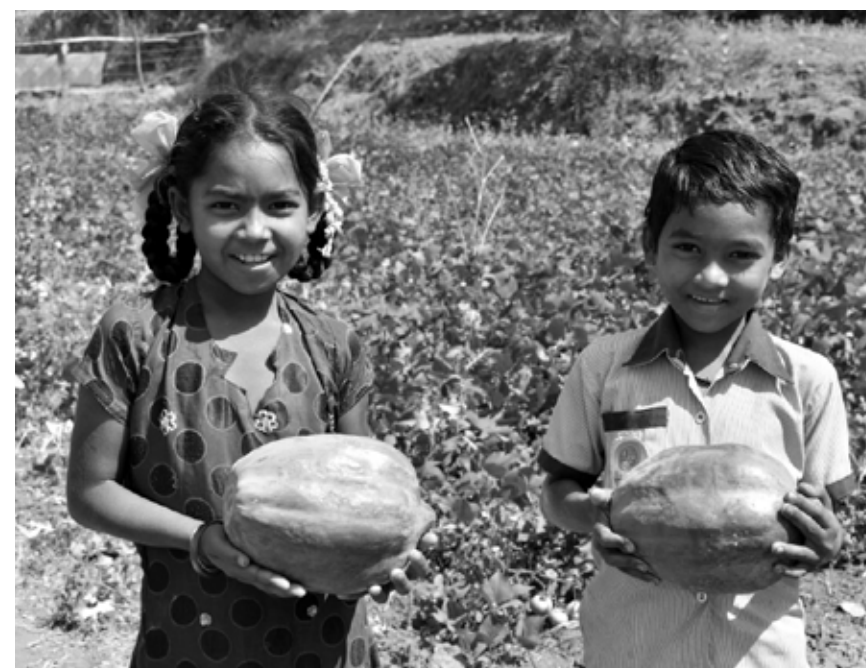
DOCTOR DIDI

Darshana Dayat from Gorad village in Palghar district of rural Maharashtra, **had to drop her studies and seek livelihood opportunities, after her father was bedridden due to ailment of TB.** She was then referred to **Ramakrishna Mission Vocational Training Institute, Sakwar** by one of the Social Service Organisation working in her village. Darshana enrolled for the year-long Community Health Worker (CHW) **skilling course** at Sakwar since that was funded completely by Tata Motors.

Post completion, she was absorbed as a trainee by Highway Hospital in Virar, in July 2015. Although the starting salary of Rs 3500/- was on the lower side, but she could get a good exposure on all the OPDs. Later in 2018, Darshana joined another organization called "Ajee Home Care, Bhandup" as a caretaker with a monthly salary of Rs. 18000/-.

Within a span of four years of working, there was a clear enhancement in both, her economic and social status. Her father is being treated at Rural Hospital in Wada, **she manages all the expenses, and even academic fees of her two siblings.** Now if anyone in the nearby area falls ill, Darshana is called for help. **She is not only respected in her village but is invited for all the social functions in the nearby areas.**

INCREASING LIVELIHOOD BASKET



This courageous tribal family of Gorad village in Jawar has a fragrance of confidence and hope.



Vinita Mahale, a mother of four children usually has a very busy and tiring day attending to domestic chore, fetching water from distant water sites and earning living as a farm labourer. **She and her husband have nearly four-acre of unirrigated land of which 60% belong to the wasteland.** They sustain themselves with paddy cultivation. But Vinita wanted to change this. **She thought of using her precious piece of land more productively than to blame adversaries.** She enrolled herself for a training programme (organised under the **Wadi project of IVDP** by BSILD) that gives a practical input of multi-cropping, intensive cultivation. But who knew that her biggest hurdle could emerge from her husband who was opposed to such kinds of venture. The team from BSILD played a very active role in counselling her husband who after some cajoling, gave in.

Vinita did well in her training and worked out a plan by dedicating 1.5 acres of land for horticulture and floriculture. Looking at her determination, Tata Motors supported her with saplings and provision for storing water in form of a farm pond. BSILD was busy establishing market linkage to her fresh and beautiful jasmine flower at Dadar in Mumbai that fetched Vinita ₹ 13000 in the first season. The mango and cashew trees in rest of her plot are expected to bear fruits by year next and have the potential to augment her annual income by ₹ 50000 for next 15-20 year. This courageous tribal family of Gorad village in Jawar has a fragrance of confidence and hope.

*WADI PROGRAMME

Thanks to our NGO partner- BAIF Institute for Sustainable Livelihoods and Development, implementing partner of Tata Motors for **Integrated Village Development Initiative (IVDP)** in Jawar, identified and trained Vinita for **Wadi project**. This initiative is part of our Special Project called Integrated Village Development Programme (IVDP) which is jointly run with the Office of the Chief Minister, Maharashtra with an objective to create a replicable model of a self-sustaining Gram panchayat through leveraging scale and machinery of government, speed and managerial competence of corporate and ownership and governance of citizens.



Rakhi - Special bond with the saplings

'RAKHI' TELLS A GREEN TALE.

It is here, in these schools, where the students forge a special bond with the saplings that they planted and have pledged to be their guardian and they do it by tying 'rakhi'- a thread of love and bond between siblings. By tying the rakhi, they express their humility and gratitude for these trees that will provide and protect them once they gain their youth. Apart from planting over 27000 sapling over the past three years, these students also learn how to upkeep them.

*TREE PLANTATION

Paucity of land for tree plantation got Manav Seva Sangh - our NGO partner in Sanand, thinking for a creative approach. They soon realised that many insitutions including schools have a huge piece of land with long fences. Why not add a bit of greenery on these fence boundaries? So started sapling plantation along these boundary lines. Water and upkeep were not much of a challenge as institutions were well equipped. These fence gardens not only add to the aesthetics but also attract butterflyes that were seen after ages. Going a step further, Manav Seva has started gifting sapling to individuals who buy a new vehicle - a thoughtful reminder of responsibility one has to undertake with each action that increases our carbon footprint.

URBAN FORESTRY IN PUNE

The project on urban forestry in Pune has transformed over 100 acres of barren land and into a lush green urban forest. These sites become a microhabitat for lifeforms and recreational attraction for urbanites. It serves as the lungs for an area of 5-kilometre radius and hosts over 1200 citizens every day who play a vital role in its upkeep.

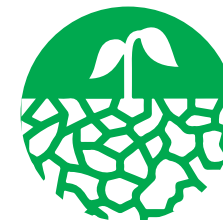
However, the story was not the same 5 years ago when the project began. One of the patches of these urban forest lands was encroached and exploited by quarry miners and land mafia. Tata Motors collaborated with TERRE Policy Centre to pilot on the concept of Urban Forestry. Starting with planting mature saplings over 17 acres of land, results were very encouraging with over 85% survival. The project gained success and was scaled by planting over 50000 saplings.

These barren patches of neglected land have now transformed into a micro forests with 40% canopy cover, hosting 10 species of animals and reptile, 50 avian species, 200 species of insects and 15 species of vegetation. They act as carbon sinks for 3 lakh kilograms annually and factory for oxygen with annual oxygen production of 20 lakhs kilograms. They have also reduced soil erosion by 130 % . The forest produce provides livelihood to the community through fodders, fuel and fruits.

Many other corporates like Persistent Foundation, JSW have replicated this model in other locations like Dolvi and Alibagh. The essence of the sustainability rests in the high degree of ownership by citizens and constant vigil by the government by all stakeholders, especially the local communities and citizens.

The project gained success and was scaled by planting over 50000 saplings.

Project Impact



40% + Increase in green canopy cover over
100 acres of barren land

Creation of a micro - habitat with
10 species of animals and reptile,
50 avian species,
200 species of insects and
15 species of vegetation.

03 lakhs kilograms Carbon sequestration annually

20 lakh + kilograms increased oxygen production on an annual basis

130% Reduction in soil erosion

Improved livelihood opportunities of proximate slum dwellers who harvest the grass and sell it as fodder in the open market.

PREFACE TO SECTION 2

This section comprises two sub parts:

Part A:

This section provides details and nuances of initiatives and programmes which have some overlaps with CSR programmes as in case with sub section on Tata Affirmative Action Programme and standalone narrative of National Drinking Water Programme, Disaster Response and Volunteering at Tata Motors.

Part B:

This section present data and statistics that relating to scope of work, beneficiary coverage and CSR expenditure. It starts with providing a bird's eye view of scope and coverage under CSR and progresses to give details of programs, their impact and locational footprint. It also provides a visibility of how our programmes further Sustainable Development Goal Agenda, issues of National priority mapped under Schedule VII of the CSR action and our footprint in the Aspirational Districts

CHRO's MESSAGE



Ravindra Kumar G.P.

Dear Readers,

Greetings from Tata Motors.

India's young demography presents a key strength and opportunity to fulfil its aspiration of becoming an economic superpower. With the brand promise of 'Connecting Aspirations', our CSR focus at Tata Motors is to make available for fellow citizens, a conducive environment, tools and means to realise their inherent talent for constructive nation building.

Accordingly, in our chosen focus areas for CSR- Health (Aarogya), Education (Vidyadhanam), Employability (Kaushalya) and Environment (Vasudhara), we endeavour to strategically address the entire landscape of human life with meaningful interventions at critical stages. Our projects address malnutrition amongst infants, education for students, skill building for youth, preventive and curative health for everyone especially the elderly, and environment conservation projects for a greener tomorrow.

This report enumerates select real life stories of project beneficiaries who have transcended circumstantial limitations of their past to successfully achieve their individual aspirations. Our Affirmative Action (AA) programme that focuses on outreach to the most deserving/ underprivileged, had over 40% participation from members of the SC/ST community.

Over the years, hundreds of thousands of project participants have benefited from specially designed CSR interventions, to enhance their overall quality of life and emerge as responsible members of their community. Such positive outcomes reassure and exemplify the success of our CSR programme designed to develop rich human capital and contribute towards nation building.

Tata Motors' vibrant volunteering culture saw employees actively participating to support the various CSR projects with their expertise, time and financial contribution. Over 50% of our 28,000 employees volunteered in FY 19-20. They collectively contributed over 1.1 lakh volunteering hours of time across projects and Rs 1.60 crore for flood relief efforts in Maharashtra and Karnataka.

During the year, we received several prestigious accolades from a diverse set of stakeholders- (1) 5th Tata Affirmative Action Programme (TAAP) Award for LEAP, a skill development program for underprivileged, (2) Creating Shared Values Initiative for Inclusive Business and (3) SIAM's CSR Award. The CSR work done in and around Sanand Plant was also recognized by the Ahmedabad Collectorate.

I thank all our partners – NGOs, developmental sector organisations, colleagues, employees, local, state and central governments, as also our advisors and well-wishers for their dedication and support. Together, we will continue to drive positive and sustainable change to enhance the quality of life of those most deserving.

As you go through this report, I look forward to your insights and feedback for these will be of immense value in taking forward and further our brand promise of 'Connecting Aspirations' to our myriad stakeholders.

Best wishes

ADDRESSING GLOBAL DEVELOPMENTAL AGENDA THROUGH CSR PROGRAMMES AND IT'S CONNECT WITH SDGS ●●●

As an integral part of our commitment to Good Corporate Citizenship, we at TATA Motors believe in actively assisting in the improvement of the quality of life of the people in the communities, especially those from socially and economically backward groups, the underprivileged and marginalized. In our CSR journey towards achieving human development and excellence, we shall endeavour to deploy TATA Group CSR Programs and drive Affirmative Action (AA) agenda and other international development goals like Sustainable Development Goals (SDGs), in line with Schedule VII of The Companies Act, 2013. The table below illustrates the same:

Linkage to



Linkage of

CSR Activities Under Schedule VII Of Section 135 Of Companies Act, 2013



EDUCATION

Educational programmes of Tata Motors are engineered to bring holistic development in students at Secondary School Level. A targeted approach by instituting need-based rolling scholarships / financial supports for financially challenged students, organizing support classes for difficult subjects, value based life skills, sports and other co-curricular activities and plugging gaps in infrastructure at schools have gone a long way in improving scholastic performance and infusing confidence in children. Innovation has been a way of life in our programs and most of the schools and students are very comfortable with technology which is made available at their doorsteps



EMPLOYABILITY

Our Employability (Skill Development) program focusses on training unemployed youth in three segments viz. auto trades, non-auto trades and agriculture & allied activities. In Auto Trades we focus mainly on skills in driving and motors mechanics where Tata Motors as an organization has the domain expertise and business connect. On the completion of their training most of which are NSDC certified, they find ready employment either in Tata Motors' ecosystem or in the open market. We also engage with community based groups of women and farmers and help them earn supplementary income through our agriculture and allied programs.



EDUCATION

As part of our Environmental stewardship, we are making concentrated efforts to increase the green cover through sapling plantation on one hand and enhancing the environmental awareness levels in the community on the other hand. We also encourage the community to adopt environmental friend and alternative sources of energy



● ● ● ADDRESSING GLOBAL DEVELOPMENTAL AGENDA THROUGH CSR PROGRAMMES AND IT'S CONNECT WITH SDGS (Contd.)

Linkage to



Linkage of CSR Activities Under Schedule VII Of Section 135 Of Companies Act, 2013



The Health initiatives focus on addressing malnutrition in children who are between 0-6 years of age. Apart from providing supplementary diet and supplements to malnourished children, the focus has been to work on preventive measures like enabling behavioural changes in communities, especially young mothers and parents through awareness sessions, providing ante-natal and post-natal services. Added to these interventions are the curative health care services wherein the communities are serviced through diagnosis, administration of generic medicines and consultations. Infusing sustainability is core to our approach, therefore we strengthen institutional delivery mechanism by enhancing the capacities of the personnel from the government on one hand while mentoring communities to take ownership of programmes on the other hand.



Disaster Response: These are Company or Group Led initiatives that respond to any disaster situation at State and or National Level. Interventions range from rescue, relief and rehabilitation.



Tata Affirmative Action Programme: Our commitment towards inclusive growth is further demonstrated through our Affirmative Action Program. On the lines of Tata Group's Affirmative Action (AA) Policy, we have developed our AA program and attempt to address the prevailing social inequities in India by encouraging positive discrimination for the Scheduled Castes and Scheduled Tribes (SC/ST) communities. Apart from SC/ST communities, we also promote inclusion of women, Persons With Disability (PWD)



AMRUTDHARA - NATIONAL DRINKING WATER PROJECT

through

THE SUMANT MOOLGAOKAR DEVELOPMENT FOUNDATION

(SMDF)

Government records show that in 1980, just **1%** of India's rural areas had access to safe, usable water. By 2013, that had increased to **30%**, but the majority of rural India continues to live without proper access to safe drinking water. Less than **50%** of the population in India has access to safely managed drinking water. Moreover, **2/3rd** of India's **718** districts are affected by extreme water depletion.

WaterAid report in 2016 ranked India among the worst countries in the world for the number of people without safe water. An estimated **76 million** people in India have no access to a safe water supply. The Asian Development Bank has forecast that by 2030, India will have a water deficit of **50%**. It is estimated that waterborne diseases have an economic burden of approximately USD **600 million** a year in India.

Responding to such situation, Tata Motors through its company floated NGO, Sumant Moolgaokar Development Foundation (SMDF) launched Amrutdhara' the National Drinking Water Programme in 2010. The objective of Amrutdhara is to provide sustainable drinking water solution to water stressed parts of the country. These solutions rely heavily on the traditional water conservation and management practices of the communities and range from infiltration wells or 'nullah' systems in the hills to capturing water trapped in the aquifers or having big water reservoirs.



600+ projects across
520+ habitations completed, that impacted
2.25+ Lakh communities.

₹ **1.14+** Crore invested by the foundation
25 projects that touched the lives of
25000 communities.

These efforts have had far reaching impact namely:

- Each family has **30 L** of water/capita/day within **200m** of the place of residence in rural areas (especially tribal hamlets).
- Significant reduction in communities contracting seasonal diseases such as scabies, dysentery as there is a visible change in water, health and sanitation practice of communities.
- Reduction of drudgery of women as from **200** kilometres the average distance travelled to procure water has reduced to the distance of **3** metres. This has led to an increase in enrolment of girls in rural schools as young girls do not have to accompany their mothers to procure water a from distant place.



DISASTER RESPONSE PROGRAMME

India's unique geo-climatic conditions and high socio-economic vulnerability to calamities are responsible for increased frequency in natural disasters. According to the National Disaster Management Authority, around 12% of the total land is prone to floods, 68% of the land is vulnerable to droughts, landslides, avalanches and 58% per landmass is earthquake-prone. Such vulnerable conditions have placed India amongst the top disaster-prone countries. According to the Global Climate Risk Index report 2019, India is the 14th most vulnerable country in the world, due to extreme weather-related

events. Further, economic losses in India due to such calamities accounted for around \$13,789 million, the 4th highest in the world. Being a good corporate citizen is at the heart of the Tata group philosophy. The Tata group has long supported relief and response efforts during a humanitarian disaster. The focus has been to deliver fast, effective support during a crisis; help build capacity and resilience of communities for long-term rehabilitation; and foster the exchange of ideas that benefit group companies to respond more effectively during disasters. Tata Motors is a lead company to respond to disaster situation in the western region of India. In the year 2019-20 and late March 2020, Tata Motors steered three disaster responses.

- **Creating drought resilient villages in Kalam Block Of Osmanabad District, Maharashtra**
- **Maharashtra Floods Response Programme (in Sangli and Kolhapur)**
- **COVID-19 Pandemic response across the country**

CREATING DROUGHT RESILIENT VILLAGES

The severe drought in the Marathwada region of Maharashtra in 2016 had put many lives at peril. Responding to this situation, Tata Motors took on itself to pilot on creating drought resilient villages. Along with the NGO partner, Paryay, it identified three villages that had high a composition of Dalit and tribal population and those comprising high landless communities. The work started in early 2017 in Nagazarwadi, Shingoli and Shiroli villages of Kalam Block in Osmanabad District. The disaster response had two elements of intervention namely:

A. Creating physical infrastructures such as deepening of nallas, de-siltation of silted dams, wells and reservoir that would enhance water storage and stock in the village and ensure livelihood through improved agriculture &

B. Work on softer issues like Empowering communities for water management by improving water literacy, conducting water audits, form water guilds

These efforts have led to the following impact:

- 201** Wells,
- 303** Bore Wells
- 20** Hand Pumps Recharged

50Cr liters of water stock created

1000 liters/day/person for 3 critical months



ENSURING WATER SECURITY:

- Villages pulled out from water stress situation

AVAILABILITY OF WATER HAS ENSURED-

- Increase in gross sown area due to double cropping

2.5 fold increase in productivity on average.

48000 /family/year annual income increased on average.

- Shift in cropping pattern as- sugarcane cultivation that occupied **30%** of the land in 2017 has reduced to **2%** of the total sown area. Apart from this, farmers have started cultivating drought resistant crops.



ENSURING FOOD SECURITY:

MAHARASHTRA FLOODS RESPONSE PROGRAMME

Early July of 2019 Konkan and Western Maharashtra received very heavy rains that created floods in Sangli and Kolhapur District. Responding to this, Tata Maharashtra Floods Response Programme was launched and led by Tata Motors. Based on the assessed needs of the communities, a phased intervention was launched that comprised work on relief, recovery and rehabilitation. Over 10 Tata Group of companies resourced these interventions.

Under Rescue



Trained employees from Tata Motors supported the district administration for rescue work in 4 villages of Shirol Taluka of Sangli District



Under Relief



3.15 lakh litres of RO treated water dispensed to over 17000 families across 60 villages in Sangli and Kolhapur, 15500 GOMO Nutrition food packets distributed in both districts.

Health camps organized in Walva Taluka and reached out to over 1100 families.

Under Rehabilitation



Supporting Livelihood of De-Notified Tribal (DNT) communities by providing death and accident insurance to over 300 donkey's owned by them.

Help restart 300 Parishad schools by installation of smart classes and minor repair to schools. These enabled schools offer to infotainment method of learning. Installation of smart TVs and school repair and repainting is ongoing and to be completed by July 2020.

COVID 19 PANDEMIC RESPONSE

COVID-19 is pandemic with a global footprint and claiming human lives at unprecedented rates known in recent human history- It's a Human Disaster .With Global population @ 7.8 billion, India accounts for 17.6% share of human civilisation. Tata Motors devised a comprehensive intervention strategy with element of:

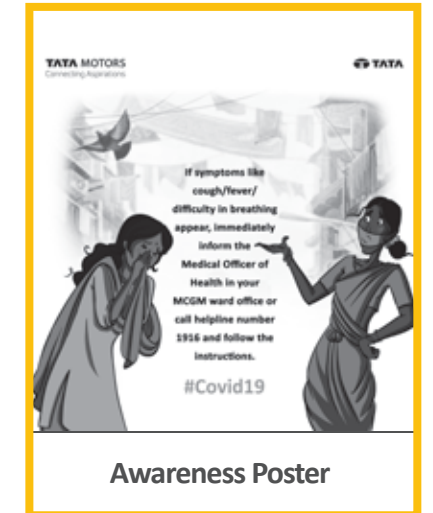
1. Essential Supplies: Meals and Ration



2. Enabling warriors: Medical supplies



3. Educating: Communication on awareness.



RESPONSE



Immediate relief by providing food, shelter



Preventive intervention



Curative intervention



Empowering by Communication

KEY BENEFICIARY

Drivers, mechanics, migrant, stranded, vulnerable, slum residents & rural communities.

Public healthcare professionals: Doctors, Nurses, Paramedics

Covid-19 confirmed & isolated or hospital-quarantined cases

Vulnerable urban slum-dwellers and rural underprivileged communities

ACTION

Arranged relief at highways for drivers & communities

Provided materials essential for safety - Masks, Sanitizers, PPE Kits, Gloves etc.

Provided Medical equipment e.g. Ventilators to hospitals

IEC campaign e.g. Display Posters. Megaphone announcements street plays – all in local language



AFFIRMATIVE ACTION

Aadhar

Tata Motors believes in creating an inclusive society and has instituted Affirmative Action under the brand called Aadhar. The Affirmative Action Policy enables positive discrimination for Scheduled Caste (SC) and Scheduled Tribe (ST) in case of Employment and Entrepreneurship and higher coverage in CSR programmes. The CSR Strategy clearly spells out a due share of 40% beneficiary coverage and budgetary allocation to AA communities. The initiative falls under the direct purview of the CSR committee of board and is championed by senior management across all plants.

More than 41% of the beneficiaries belong to the SC and ST category.



Inclusion in Employment

Our workforce constitutes **12%** of the employees from the **SC & ST** category. Since recruitment in the permanent workforce category was frozen, Tata Motors opened up its temporary employment basket for giving an opportunity to SC/ST candidates. To enable such recruitments, Tata Motors relaxed the eligibility criterion, decentralized its recruitment process by conducting campus requirement in Tribal Industrial Training Institutes post identifying geographies that have high a percentage of tribal population. As a result, the composition of SC/ST employees in temporary workforce stands at **21%**



VOLUNTEERING

Seva

We encourage our employees, their family members and superannuated colleagues to volunteer their time for social causes. Tata Motors has Employee Volunteering Policy that enables our employees to invest a minimum 8 hours of company time towards social issues.

Nearly **53%** of our colleagues (**14738** employees) volunteered and invested over **1.1** lakhs volunteering hours during FY 2019-20.

Tata Motors employees also offer pro-bono skill-based, professional services to voluntary organizations under Tata Group-wide '**PROENGAGE**' format that lasts for **6 MONTHS** duration. About **178** managers invested nearly **10000** volunteering hours towards strengthening institutions.



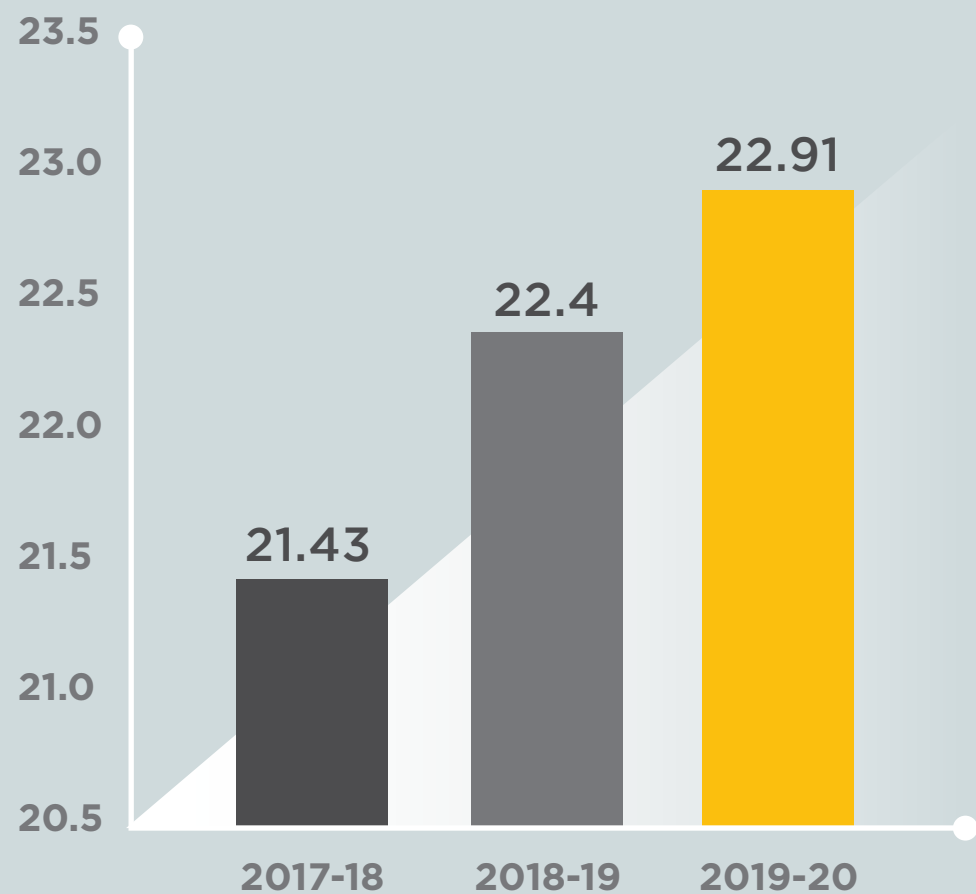
FY(2019-20)

SOCIAL INVESTMENT BY TATA MOTORS

Despite experiencing extraordinary business downturn over the past five year and continuous losses, the company continued its commitment to serve the national interest by allocating unprecedented funds for Corporate Social Responsibility. Tata Motors has leveraged its sectoral expertise, a dense network of business associates in the value chain to positively impact the lives of most vulnerable sections of the community. Its unique approach of More from Less for More Philosophy underpins innovative aggregation from all the stakeholders.

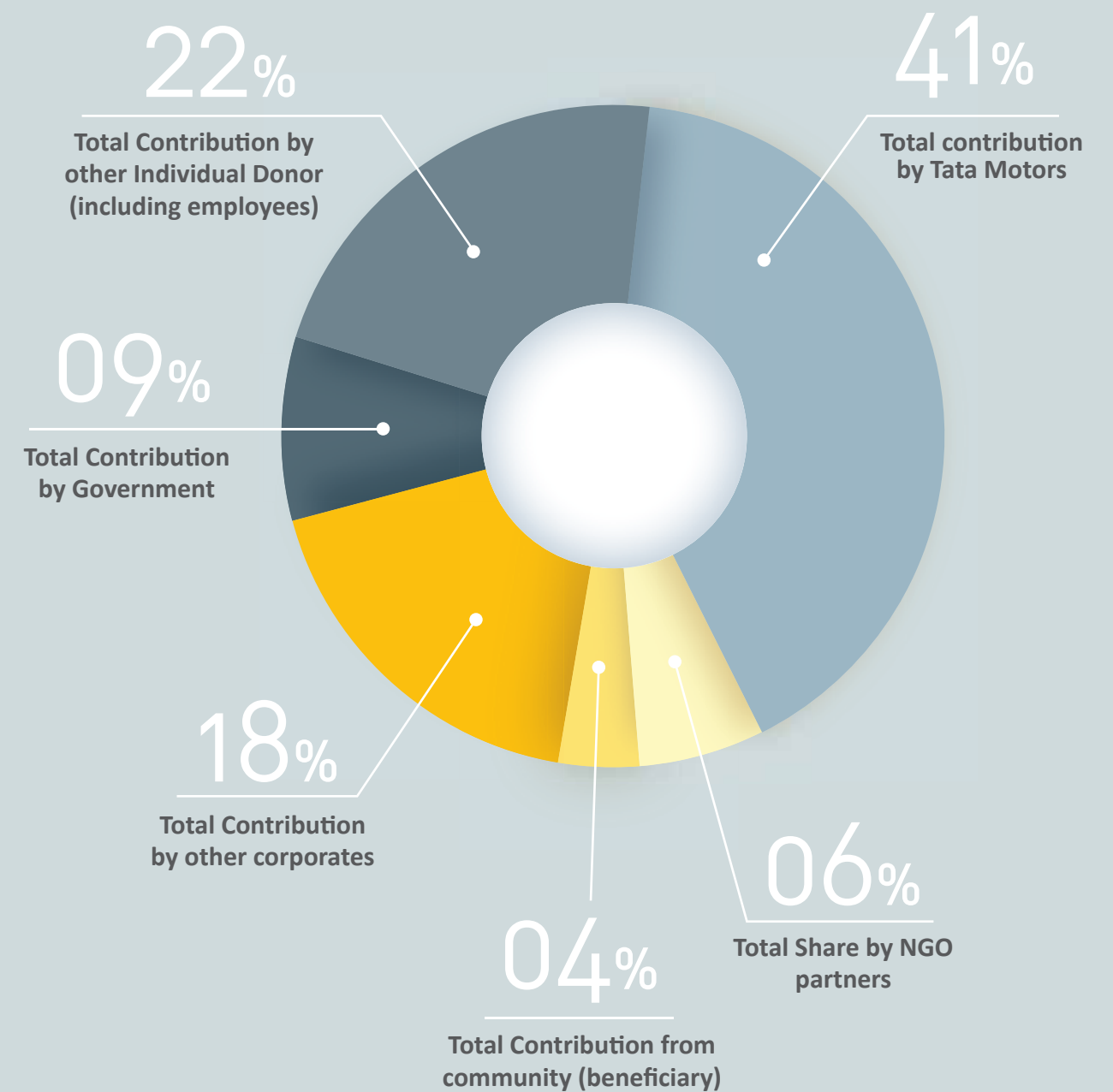
A sum of ₹ 22.91 crore were spent on the CSR programmes which are deployed in the project mode and are part of our Common Minimum Programmes (CMP) and Location Specific Programmes (LSP). This sum also includes a part amount of 50% of the total ₹ 1.27 crore that were spent through Sumant Moolgaokar Development (as the company makes a matching contribution towards the voluntary contribution made by employees which was ₹ 65 lakhs in FY 2019-20)

CSR SPENDS (IN CRORE ₹)



In addition, a sum of ₹ 1.62 crore was dedicated towards Maharashtra Flood Response Programme. This sum was mobilised through voluntary contribution from the employees. Therefore, the total social investment in FY 2019-20 was ₹ 25.19 crore of which 22.91 crore were toward CSR Programmes & Projects, drinking water projects that are mainstreamed in CSR agenda and one time investment towards disaster response

CSR at Tata Motors shall be underpinned by 'More from Less for More' philosophy which implies striving to achieve greater impacts, outcomes and outputs of our CSR projects and programmes by judicious investment and utilization of financial and human resources, engaging in like-minded stakeholder partnerships for higher outreach benefitting more lives. Tata Motors mobilised over 59% of the resources through partnerships and collaboration for its project.



NUMBER OF LIVES TOUCHED

FY 2019-20

830300

Lives touched this year

Through various modes of our interventions, some ongoing which are part of CSR design and few one time on a need basis.

33%

Are from Aspirational districts

Out of the total beneficiary covered.

The Bifurcation Of The Total Beneficiary Coverage Is:

- **763600** Lives touched through CSR programmes, which are deployed in project forms under our **Common Minimum Programmes (CMP)**, and **Location Specific Programmes (LSP)**.
- **21700** Lives were additionally impacted through Amrutdhara projects- National Drinking Water Programme that is implemented through a company floated foundation called **Sumant Moolgaokar Development Foundation (SMDF)**.
- **45000** People benefitted from the Maharashtra Disaster Response Programme that was launched to respond to floods in two district namely Sangli and Kolhapur of Maharashtra. This is part of the Tata Group Response where **Tata Motors** is the lead company for this initiative. Such responses are not part of regular programmes and interventions and are carried out on a need basis.

Number Of Lives Touched



Drinking Water Project

21700

Disaster Response

45000

CSR Programmes

Beneficiary Coverage under Social Interventions by Tata Motors

FY (2019-20)



400000 ● Health

152600 ● Education

117500 ● Employability

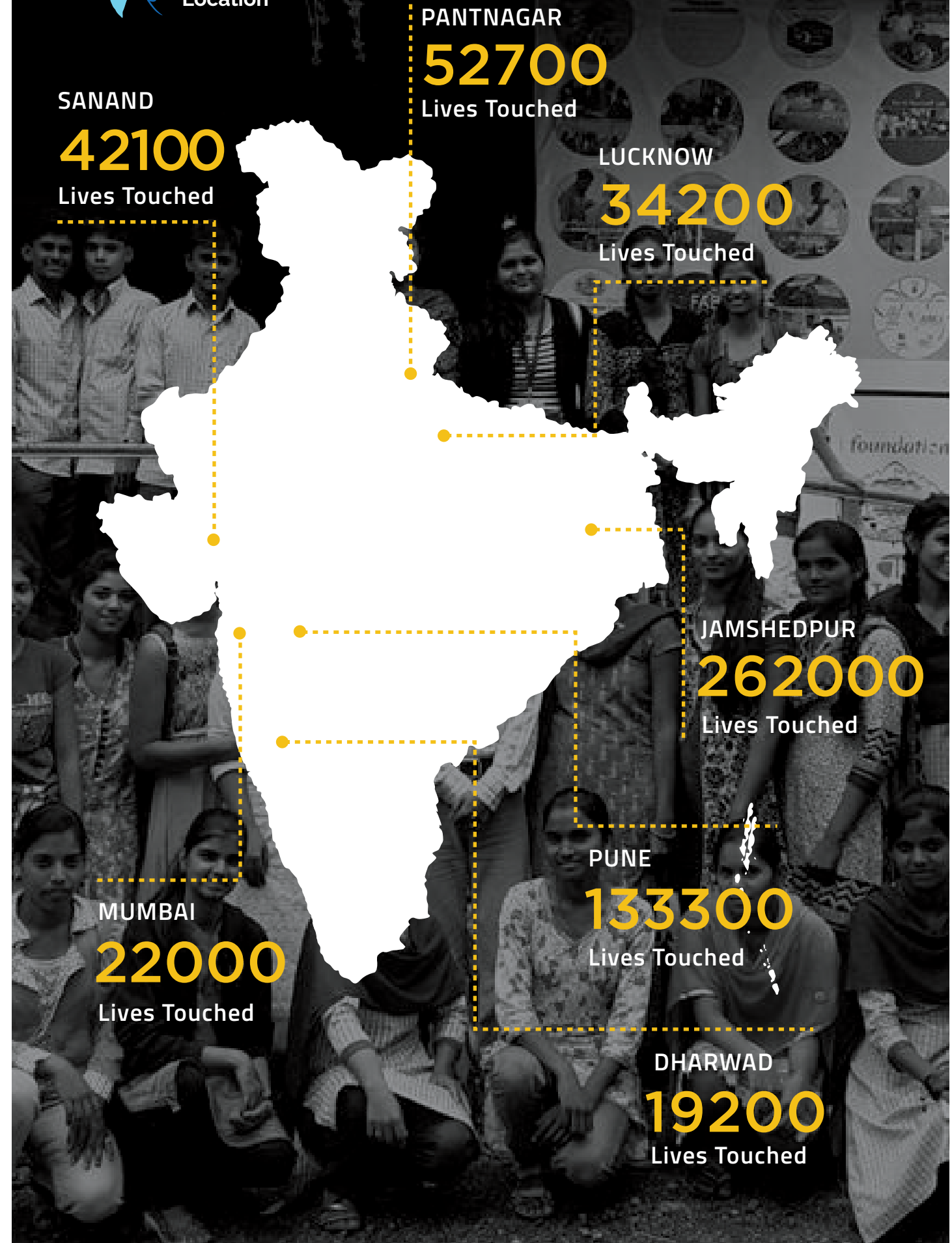
91000 ● Environment

3000 ● Integrated Village Development Programme



GEOGRAPHICAL FOOTPRINT OF CSR AND SHARE OF RESOURCES

Our geographical footprint of CSR interventions in 11 districts across six states of the country. Three of the eleven districts namely East Singbhum, Palghar and Osmanabad are part of Aspirational Districts that account for over 33% of beneficiary coverage as well as CSR Spent for the FY 2019-20. The following section presents gives an account of the same and the impact achieved over the past 3 years.





AAROGYA

Reach Across Location

SANAND

11800

Lives Touched

PANTNAGAR

36400

Lives Touched

LUCKNOW

23300

Lives Touched

JAMSHEDPUR

221600

Lives Touched

PUNE

40800

Lives Touched

MUMBAI

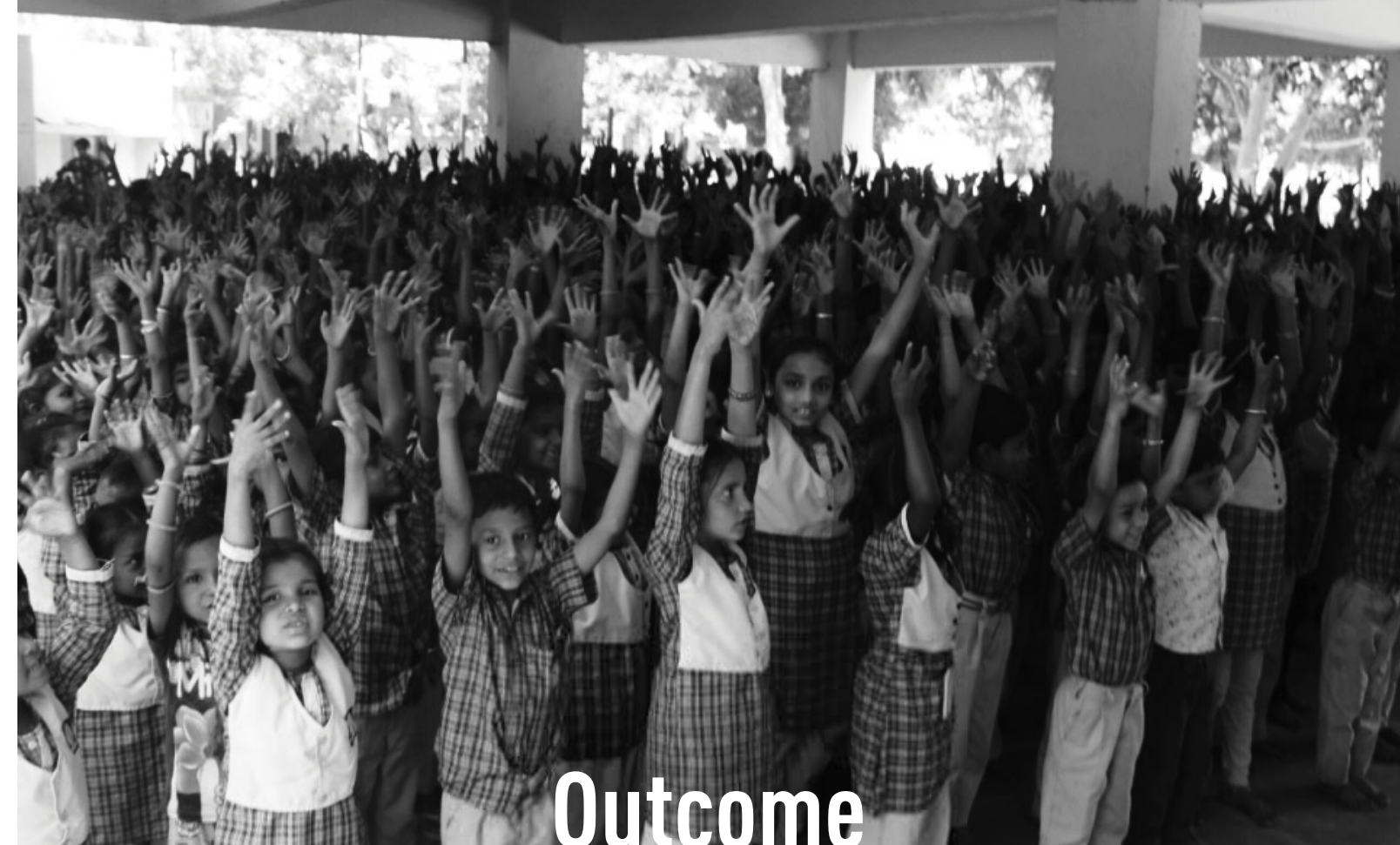
52800

Lives Touched

DHARWAD

12900

Lives Touched

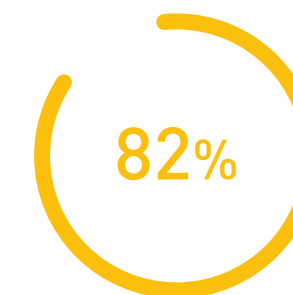


Outcome

Malnourished children becoming healthy



2017-18



2018-19



2019-20

Note On Impact:

The drop in the percentage of malnourished children moving to a healthy zone is attributed to a conscious change in the approach to address malnutrition in under five aged children at one location that has the highest beneficiary coverage. However, it produced sub-optimal results. The learning from the exercise to be used to refine the approach from FY 2020 onwards. Results for other location adopting the conventional strategy on addressing malnutrition continues to be same as last year (90%)



VIDYADHANAM

Reach Across Location

SANAND

16500

Lives Touched

PANTNAGAR

10000

Lives Touched

LUCKNOW

3000

Lives Touched

JAMSHEDPUR

26000

Lives Touched

PUNE

36000

Lives Touched

MUMBAI

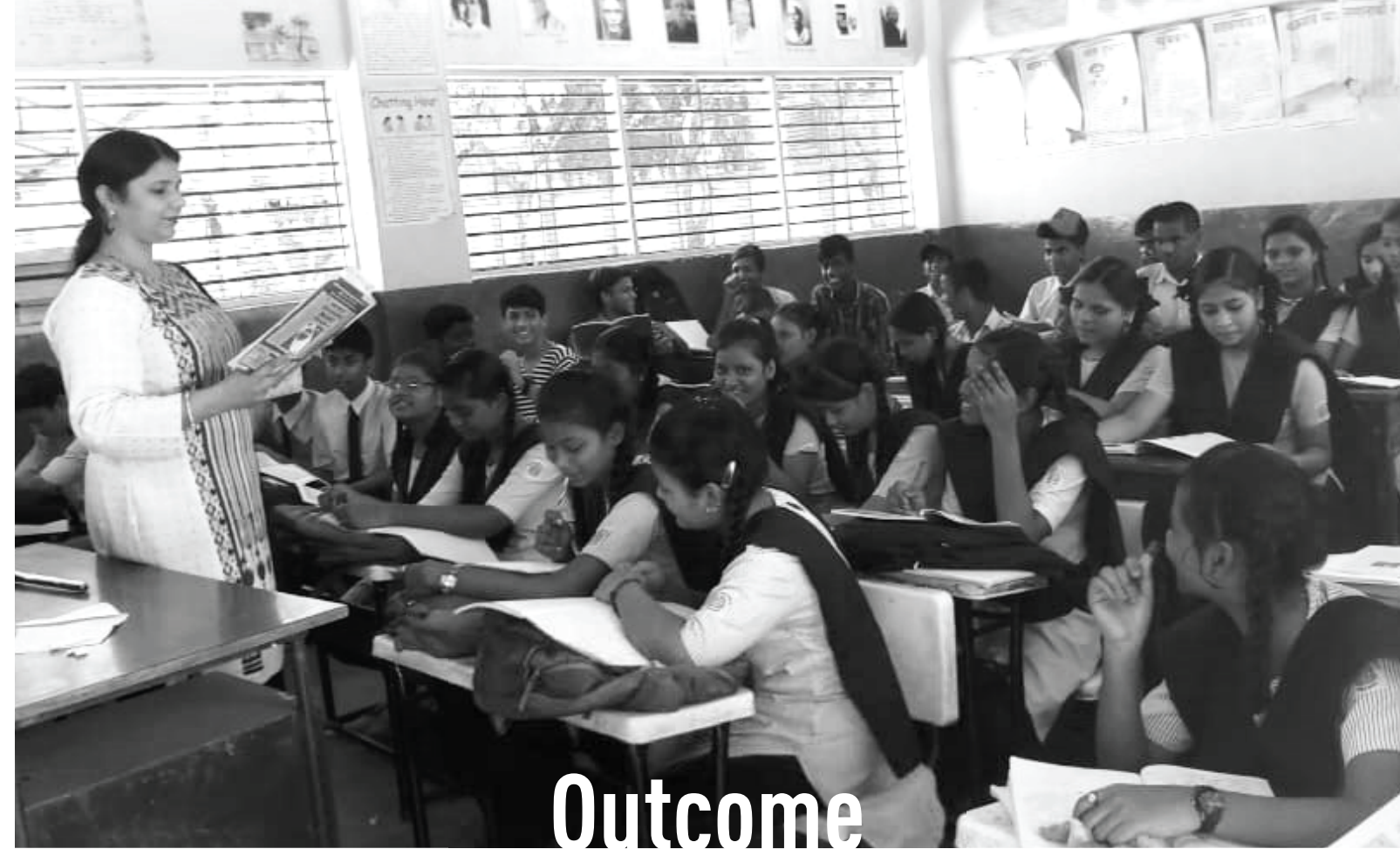
56000

Lives Touched

DHARWAD

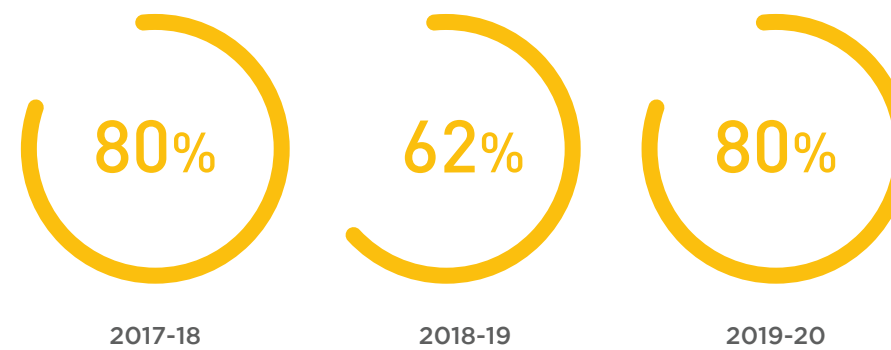
4300

Lives Touched



Outcome

School Pass % in X Board Exams

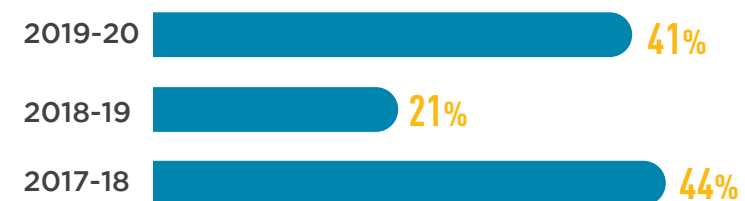


Note:

Pass percentages are reported for only students from standard X supported under the Special coaching classes.

The Results for the academic year 2019 - 20 are projections that are based on the half-yearly/pre-board examinations.

Students scoring above first division marks in class X board examination



Note:

Results reported for all the students in standard 10th under Special coaching classes. Results for the academic year 2019-20 are projections based on the half-yearly/pre-board examinations.

IMPACT

Progressive improvement in school and individual performance in academics.

Conversion rate of students supported for competitive examinations like IIT-JEE and NI/NEET examinations is 85%



KAUSHALYA

Reach Across Location

SANAND

1800

Lives Touched

PANTNAGAR

750

Lives Touched

LUCKNOW

300

Lives Touched

JAMSHEDPUR

3000

Lives Touched

PUNE

11400

Lives Touched

MUMBAI

99900

Lives Touched

DHARWAD

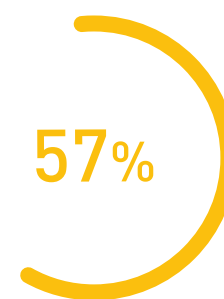
300

Lives Touched



Outcome

Youth placed post training completion under employability



2018-19



2017-18



2019-20

Note On Impact:

Placement data excludes those trained under refresher drivers training programme as they are already employed and that of those covered under soft skills.

IMPACT

Of 63% who found employment post training increased their household income by ₹ lakh annually.



VASUNDHARA

Reach Across Location

SANAND

12000

Lives Touched

PANTNAGAR

5350

Lives Touched

LUCKNOW

7500

Lives Touched

JAMSHEDPUR

11700

Lives Touched

PUNE

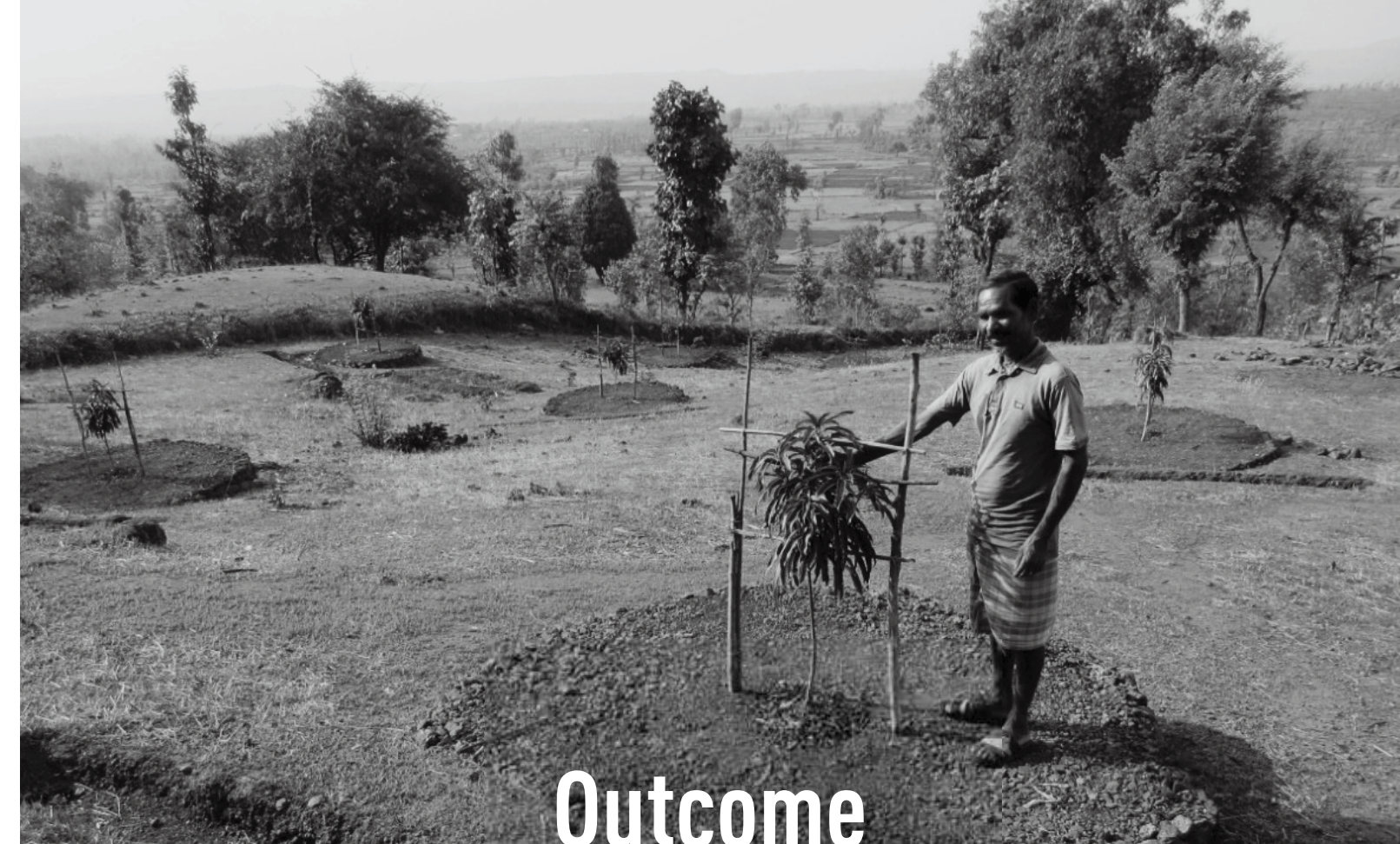
44600

Lives Touched

MUMBAI

8100

Lives Touched



Outcome

Survival rate of planted saplings



Note On Impact:

The decline in the survival rate for the year is due to delay in rains and the prolonged monsoon spell that led to water logging and logging of the planted saplings for the year 2019-20. Over 95% of the planted saplings are indigenous species.



AWARDS & RECOGNITION



Tata Motors receives
The Inclusive Business Award 2019
by Shared Value Initiative
(A consortium of Global think tanks and Niti Ayog)



Sanand CSR team 'Tarang',
Awarded by QCFI
Vadodara

Tata Motors bags
Affirmative Action Jury Award 2018-19
Presented at the TAAP Convention by the Group Chairman



Tata Motors' 3 NGO partners awarded for
Environmental rejuvenation, skilling and education -2019
by Society of Indian Automobile Manufacturers (SIAM)



Tata Motors' received multiple recognitions for
Volunteering interventions -2019
by the Tata Group



Sanand CSR initiatives recognized by
Ahmedabad Collectorate
Presented on 26 Jan 2020 function

Annexure 1:CSR Spend in Financial Year 2019-20

S.No.	CSR project / activity identified.	Sector in which the Project is covered	Projects/Programmes 1.Localarea/ others 2.Specify the state and district where projects or programs were undertaken	Amount outlay	Amount spent on the project /programs Subheads: 1.Direct expenditure on project, 2.Overheads		Cumulative spend up to the reporting period (in Rs. Crore)	Amount spent: Direct/ through implementing agency* (in Rs. Crore)
				(budget) project/ programs wise (in Rs. Crore)	Direct	Overhead*		
1	Skill Development and vocational skills in Automotive and Non-Automotive Sector	Employability Enhancing Skill Development	1. Local Area & Others 2. Andhra Pradesh - Vishakapatnam, Vizianagaram; Chhattisgarh - Champa; Goa - North Goa; Gujarat - Ahmedabad, Vadodara; Jharkand - East Singhbhum; Karnataka - Bengaluru, Bijapur, Dharwad, Hassan, Honnavar, Mangalore; Kerala - Ernakulam, Kannur, Kottayam, Thrissur, Thiruvananthapuram; Maharashtra - Mumbai, Nashik, Pune, Palghar, Thane; Meghalaya - Shillong, West Jaintia Hills, West Khasi Hills; Orrisa - Balasore, Mayurbhanj; Punjab - Jalandher; Tamil Nadu - Dindugal, Erode, Karur, Kumbakonam, Madurai, Thiruvallur, Nagapattinam, Thiruvannamalai, Tiruchirapalli, Villuppuram; Uttarakhand - Udham Singh Nagar; Uttar Pradesh - Barbanki, Lucknow; West Bengal - Asansol, Bankura, Kolkata, Purba Medinipur	5.58	5.46	0.15	5.63	Direct = 0.28 Implementation Agency = 5.35
2	Promoting primary and secondary education in Rural and Socially/ Economically Backward communities.	Promoting Education	1. Local Area & Others 2. Bihar - Patna Delhi; Gujarat - Ahmedabad, Gandhinagar; Jharkand - East Singhbhum; Karnataka - Dharwad, Maharashtra - Mumbai, Kolhapur, Palgarh, Pune, Sindhudurg, Thane; Puducherry; Uttarakhand - Nainital, Udham Singh Nagar; Uttar Pradesh - Barbanki, Lucknow	9.59	9.36	0.22	9.59	Implementation Agency = 9.59
3	Preventive and curative health services in Communities	Eradicating Hunger, Promoting preventive healthcare, Malnutrition, sanitation and safe drinking water	1. Local Area & Others 2. Bihar - Saran; Gujarat - Ahmedabad; Jharkand - East Singhbhum; Karnataka - Dharwad; Maharashtra - Mumbai, Palghar, Pune, Thane; Uttarakhand - Udham Singh Nagar; Uttar Pradesh - Barbanki, Lucknow	5.59	5.27	0.32	5.59	Implementation Agency = 5.59
4	Ensuring environmental sustainability through awareness and protection of natural habitats	Ensuring environmental sustainability	1. Local Area & Others 2. Gujarat - Ahmedabad; Jharkand - East Singhbhum; Karnataka - Dharwad; Maharashtra - All districts; Uttarakhand - Almora, Nainital, Udham Singh Nagar; Uttar Pradesh - Barbanki, Lucknow	1.22	1.19	0.02	1.22	Implementation Agency = 1.22

Annexure 1:CSR Spend in Financial Year 2019-20

S.No.	CSR project / activity identified.	Sector in which the Project is covered	Projects/Programmes 1.Localarea/ others 2.Specify the state and district where projects or programs were undertaken	Amount outlay	Amount spent on the project /programs Subheads: 1.Direct expenditure on project, 2.Overheads		Cumulative spend up to the reporting period (in Rs. Crore)	Amount spent: Direct/ through implementing agency* (in Rs. Crore)
				(budget) project/ programs wise (in Rs. Crore)	Direct	Overhead*		
5	Rural Development	Rural development projects	1. Local Area 2. Maharashtra - Palghar	0.35	0.35	0.00	0.35	Implementation Agency = 0.35
	Total CSR project cost			22.33	21.64	0.72	22.38	Direct = 0.28 Implementation Agency = 22.10
	Administrative Overheads And Capacity Building Cost			0.60	0.53	0.00	0.53	
	Total (Amount Figures are in ₹ Crore)			22.93	22.89	1.09	22.91	
	Note: The CSR spends amount excludes ₹ 2.99 crore donated to Tata Community Initiative Trust (TCIT) for repair of infrastructure which was affected during the flood in Kerala (August 2018)							
	Note: This includes the TML's Contribution towards Amrutdhara National Drinking Water Plan Sumant Moolgaokar Development Foundation (SMDF) and excludes ₹ 2.27 Crore employees' voluntary contribution donated to Sumant Moolgaokar Development Foundation towards Maharashtra Flood response programme and SMDF projects.							
	CSR project and Implementation agencies							
	EDUCATION: Action Aid, Agastya International Foundation, Avanti Fellows, Block Resource Centre EDUCATION DEPT.(SSA), CATHEDRAL CHURCH SANAND, Center for Youth Development & Activities, Children's Movement for Civic Awareness, College of Engineering Pune, GANATAR, Global Education Trust, Gram Vikas Kendra, IIT Bombay Alumni Association, Manav Seva Education Trust, Moinee Foundation, Nav Jagrat Manav Samaj, Paryawaran Evam Jan Kalyan Samiti, Rotary Club of Nigdi, Samaj Vikas Kendra, Samata Shikshan Sanstha, SANAND LIONS FOUNDATION TRUST, Seva Sahyog Foundation, Shanti Seva Nidhi Trust, Shiksha Prasar Kendra, SHRI SHAKTI KELAVNI UTTEJAK TRUST, Society for Human Environmental Development, Suprabhat Mahila Mandal, Swami Vivekananda Youth Movement, Swaroopwardhinee, Tata Institute of Social Sciences, Tata Motors Gruhini Social Welfare Society, The Jai Narayan Charitable Trust, Urmee Charitable Trust, Vidya Poshak, Vikas Samities							
	EMPLOYABILITY: Ahmedabad Dist. Cooperative Milk Producers Union Ltd, Ambika Motor Driving School, Centre for Civil Society, CII, Gram Vikas Kendra, LAURUS EDUTECH LIFE SKILLS PVT LTD, Manikbag Automobile Pvt Ltd, MITCON Foundation, Paryawaran Evam Jan Kalyan Samiti, Prasad Chikitsa, Pratham Education Foundation, Ramkrishna Mission Sakwar, Samaj Vikas Kendra, Sambhav Foundation, SANAND EDUCATION TRUST, Shashwat, Skill For Progress, SUVIDHA, Vedanta Foundation, Vikas Samities, Avashya Foundation, VRUKSHA, Yashaswi Academy For Skills, Shashwat Trust Junne, Shashwat- Manchar, Ayush Motors Driving School, Maharashtra State Board of Technical Education (MSBTE)							
	HEALTH: Action Aid, CHETNA, Family Planning Association of India, Gram Vikas Kendra, Jan Parivar Kalyan Sansthan, Manav Seva Education Trust, NAMASTE LIFE, Nav Jagrat Manav Samaj, Parivar Kalyan Sansthan, Paryawaran Evam Jan Kalyan Samiti, Prasad Chikitsa, Seth G S Medical College and KEM Hospital, Sneh Foundation, Snehdeep Jankalyan Foundation, Sumant Moolgaonkar Development Foundation, Sterling Hospital, Swadhar, Vikas Samities, Vidya Poshak, Yugrishi (Akhandlyoti)							
	ENVIRONMENT: Bansilal Ramtath Agarwal Charitable Trust, Bombay Natural History Society, COLLEGE OF SOCIAL WORK (NIRMALA NIKETAN INSTITUTE), GANATAR, Gram Vikas Kendra, Green Thumb, Manav Seva Education Trust, Paryawaran Evam Jan Kalyan Samiti, Samaj Vikas Kendra, Sarvodaya Maha Sangh, Terre Policy Center, Tree Public Foundation, Vikas Samities, Wildlife Research and Conservation Society, SUVIDHA							
	RURAL DEVELOPMENT: BSILD (erstwhile BAIF) Suprabhat Mahila Mandal, Aroehan, Government of Maharashtra							

GOVERNANCE STRUCTURE



Board of Directors



CSR Committee of the Board

**Mr. O.P. Bhatt,
Chairperson &
Independent Director**
**Ms Vedika Bhandarkar,
Independent Director**

**Mr. Guenter Butschek,
CEO & Managing
Director, Tata Motors**

Corporate CSR facilitates deployment in coordination with locations



Permanent Invitees

**Mr. Girish Wagh,
President, CVBU**

**Mr. Mayank Pareek,
President, PVBU,**

**Mr. Asim Kumar
Mukhopadhyay,
Vice President,
Business Planning**

**Mr. Sushant Naik,
Senior General Manager,
Government &
Public Affairs**



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Annexure II

Independent Limited Assurance Statement to Tata Motors Limited related report on CSR projects provided by TML Corporate CSR Team for the Financial Year 2019-20

To,
The Management of Tata Motors Limited
Bombay House
24, Homi Mody Street
Mumbai 400 001 India.

We were engaged by the board of directors of Tata Motors Limited ('TML' or 'The Company') to provide limited assurance on the Report on CSR projects for 2019-20 provided by TML's Corporate CSR team against documentation at TML project sites, in accordance with Section 135 (2) of Companies Act, 2013 read with Companies (Corporate Social Responsibility) Rules, 2014 ('CSR Rules, 2014').

Tata Motor's Responsibilities

The management of TML is responsible for undertaking CSR projects as well as preparing the report on CSR projects, which is free from material misstatement of the information contained therein.

This responsibility includes designing, implementing and maintaining internal controls relevant to the maintenance of records of CSR projects at TML Corporate Team that are free from material misstatement, whether due to fraud or error.

Our Responsibilities

Our responsibility is to examine the CSR projects undertaken by TML project sites as reported by TML Corporate team and to report thereon in the form of an independent limited assurance conclusion as described in the scope of assurance. We conducted our engagement in accordance with International Standard on Assurance Engagements (ISAE) 3000, *Assurance Engagements Other Than Audits or Reviews of Historical Financial Information* issued by the International Auditing and Assurance Standards Board. The standard requires that we comply with applicable ethical requirements, including independence requirements and that we plan and perform the engagement to obtain a limited assurance about whether the report is free from material misstatement.



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The review was conducted by a multidisciplinary team including professionals with suitable skills and experience in auditing social and economic information in line with the requirements of ISAE 3000 standard. Our work was performed in compliance with the requirements of the IFAC Code of Ethics for Professional Accountants, which requires, among other requirements, that the members of the assurance team (practitioners) as well as the assurance firm (assurance provider) be independent of the assurance client, in relation to the scope of this assurance engagement, including not being involved in any activity other than cited as our responsibilities below. The Code also includes detailed requirements for practitioners regarding integrity, objectivity, professional competence and due care, confidentiality and professional behaviour. KPMG has systems and processes in place to monitor compliance with the Code and to prevent conflicts regarding independence. The firm applies ISQC 1 and the practitioner complies with the applicable independence and other ethical requirements of the IESBA code.

The procedures selected depend on our understanding of the CSR projects being undertaken by TML and other engagement circumstances, and our consideration of areas where material misstatements are likely to arise. Our work included the following procedures involving a range of evidence-gathering activities as explained below:

- Interaction with the TML Corporate CSR Team, TML Senior Management and CSR operational teams at the corporate office and unit level, employees of TML promoted societies/trusts and foundations and, local beneficiaries;
- Assessment of CSR projects undertaken by TML project sites against records at TML's Corporate CSR team ;
- Testing the reliability of underlying data and information provided by TML Corporate CSR team with the documents and practices being followed on site.

As part of the verification process, we have conducted detailed review of selected projects of Mumbai, Jamshedpur, and Pune locations.

In obtaining an understanding of the CSR processes and other engagement circumstances we have considered the report on CSR projects provided by TML's Corporate CSR team in order to design assurance procedures that are appropriate in the circumstances, but not for the purpose of expressing a conclusion as to the effectiveness of TML's process or internal control over the records of CSR Projects at the TML Corporate CSR team.

Our engagement also includes: review of the practices followed by TML CSR project sites against processes recommended by TML Corporate CSR team and best practices, in the circumstances of the engagement and the reasonableness of the estimates made by TML.

Our scope of assurance includes CSR projects undertaken for the period of 01 April 2019 to 31 March 2020.

The procedures performed in a limited assurance engagement vary in nature and timing from, and are less in extent than for, a reasonable assurance engagement. Consequently, the level of assurance obtained in a limited assurance engagement is substantially lower than the assurance that would have been obtained had a reasonable assurance engagement been performed.

Limitations in Conducting the Assurance

Our assurance process was subject to the following limitations:

- Verification was limited to mutually selected sample CSR projects (refer Annexure-i for the list of projects selected) reviewed during detailed review for the period 01 April 2019 to 31 March 2020. Data and information outside this reporting period was not subject to verification. The sample projects selected involved a total spend of approximately INR 5.21 Crore representing approximately 23% of the total CSR spends for 2019-20.
- Any statement/ remarks/ comments indicating intention, opinion, belief and/ or aspiration by TML were excluded from the scope of assurance.
- Verification did not include computation of net profit under section 198 of Companies Act, 2013 and compliance with Companies Act, 2013.

Assurance Standards and Guidelines Used

We conducted the assurance in accordance with:

- Limited Assurance requirements of International Federation of Accountants' (IFAC) International Standard on Assurance Engagement (ISAE) 3000, Assurance Engagements Other than Audits or Reviews of Historical Financial Information
- Report on CSR projects provided by TML Corporate CSR team as well as CSR processes recommended by TML Corporate CSR team.

Our Conclusions

Our conclusion has been formed on the basis of, and is subject to, the matters outlined in this report. We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our conclusion.

Based on the procedures performed and evidence obtained, nothing has come to our attention that causes us to believe that the report on CSR projects provided by TML Corporate CSR team for the period 01 April 2019 to 31 March 2020 is not presented fairly, in all material aspects.

Nothing has come to our notice for us to believe that the data is not reliable. In accordance with the terms of our engagement, this independent limited assurance report has been prepared for the board of directors of TML solely in connection with report on CSR projects provided by TML Corporate CSR team, and for no other purpose in any other context.



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Restrictions of Use of Our Report

Our report should not be regarded as suitable to be used or relied by any party wishing to acquire rights against us other than TML for any purpose or in any context. Any party other than TML who obtains access to our report or a copy thereof and chooses to rely on our report (or any part thereof) will do so at its own risk. We accept or assume no responsibility and deny any liability to any party other than TML for our work, for this independent limited assurance report, or for the conclusions we have reached. Our report is released to TML on the basis that it shall not be copied, referred to or disclosed, in whole (save for TML's own internal purposes) or in part, without our prior written consent.

Santhosh Jayaram
Partner & Head
KPMG (Registered)
India
5 June 2020

Annexure – i

The following projects were selected for the assurance engagement:

- Preventive and Curative Health Services with Pariwar Kalyan Sansthan - Jamshedpur
- Preventive and Curative Health Services with Nav Jagrat Manav Samaj - Jamshedpur
- MMV & Non Auto trades training with Pratham Education Foundation - Mumbai
- Education program with Avanti Fellows – Mumbai
- MMV & Non Auto trades training with Skills For Progress
- Tree Plantation with Terre Policy Centre – Pune
- Scholarship Programme with Seva Sahyog Foundation – Pune
- Support Classes with Seva Sahyog Foundation – Pune
- Quiz based learning programme with Moinee Foundation - Pune

